

Press Release

For Immediate Release

World Class Competition Finalist Dennis Zoppi at Room One Three Nights with Multisensorial Mixology Evangelist from Italy

17 June 2016, Hong Kong: Experience world class flair and passionate mixology at Room One - the sleek cocktail bar of The Mira Hong Kong – which hosts Italian evangelist of flair bar tending and “multi-sensorial” cocktail experience from Turin, Dennis Zoppi, who is among the top five bartenders of *2012 Diageo World Class Cocktail Competition* and its 2016 edition finalist.

Expect nothing short of spectacular at Room One hosting *Diageo Reserve’s 2012 World Class Bartender of the Year* for a stint of multi-sensorial mixology available exclusively at The Mira Hong Kong’s lobby bar.

Inspired by Tom Cruise juggling bottles in the legendary flick “Cocktail” Dennis Zoppi entered the world of mixology at the young age of 16 and his relentless energy and pursuit of perfection with a dash of signature Italian bravado eventually led him to opening his very own enterprise, the **Smile Tree** in Turin, which according to some is the sole reason of travelling back to Italy, just to try his cocktails.

Dennis is a dab hand at mixing up a Martini but his aspirations to be the best bartender in the world led him to crafting his own style of mixing the very best luxury spirits with exciting outcomes. “It’s a never-ending love story,” says Dennis Zoppi about his profession.

Watching Dennis Zoppi behind a bar is a feast to eyes, as if every of his moves and gestures were choreographed and executed with immaculate precision and elegance. But it’s also a multi-sensorial experience of presentation, flavors and aromas that unexpectedly come together into the perfect symphony.

A Sample of Cocktail Design by Dennis Zoppi

At Room One, Dennis Zoppi will be serving a menu of 4 enticing cocktails including a **Popcorn Old Fashioned**, Italian classic **Negroni Svegliato** and oriental **Seishu**, a neat and surprising combination of Tequila, Matcha, Agave and Lime served with Vetiver-orange perfumed origami.

Seishu (HK\$148)

Don Julio Tequila, Matcha Green Tea, Agave Syrup, Lime Juice

Prepared in a chawan with chasen (bamboo whisk), this cocktail is complete with a small vetiver orange-scented origami.

Joia (HK\$118)

Tanqueray No. 10 Gin, Coriander Seed-flavored Pineapple Shrubs, Lemon Juice, Sugar Syrup

Served with a slice of dried pineapple in an old fashioned glass.

Popcorn Old Fashioned (HK\$118)

Home Made Popcorn Bulleit Bourbon Whiskey, Butterscotch, Abbot's Bitters, Salt

Served with crunchy caramelized popcorn this is an old time classic with a sweet twist.

Negroni Svegliato (HK\$148)

Tanqueray No. 10 Gin, Campari, Coffee-infused Vermouth, White Pepper Syrup

Svegliato means "wake up" in Italian. Served on dry ice with orange essential oil this is a kicked-up version of the classic negroni.

Prices are subject to 10% service charge.

Dennis Zoppi will be stirring his magic a from **23 till 25 June 2016** between 7pm till 1am at Room One, G/F Lobby, The Mira Hong Kong, 118 Nathan Road, Tsimshatsui.

Booking enquiries: **+852 2315 5888** or **roomone@themirahotel.com**

About Room One

Relax. Listen. Chat. Mingle. With its intimate interiors, signature drinks and original bar snacks, Room One is a cocktail lounge seamlessly woven into the chic hotel lobby. The perfect place to relax and enjoy a drink and a chat after a hectic day in Hong Kong, soothing, intriguing mood lighting is enhanced by the eclectic sounds. Room One offers a wide selection of classic and contemporary cocktails from award-winning mixologists and top bars around the world along with its own creative selection, wines and enviable choice of whisky. Room One's soothing, cocoon-like interiors are unique design collaboration between Hong Kong interior designer Andrew Choy of Atelier C+ and US lifestyle guru Colin Cowie®.

About The Mira Hong Kong

The Mira Hong Kong is a smoke-free, design-driven urban retreat with 492 boldly accented guest rooms, including a collection of 56 suites and specialty suites. Overlooking the lush Kowloon Park and centrally located in Tsimshatsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district, the hotel easily connects guests to all parts of the vibrant metropolis being a short walk from MTR stations and the Star Ferry.

From free high-speed Wi-Fi throughout entire hotel, complimentary on-the-go connectivity solutions, high-end Bose docking stations, wirelessly controlled on-screen infotainment, intuitive ambient lighting controls, to little details that make a difference, such as in-room safety box in which guests may charge their laptops, the hotel stands out among 21st century hospitality choices in Hong Kong.

The Mira Hong Kong is a member of Design Hotels™.

www.themirahotel.com



Dennis Zoppi brings his Italian charm and theatrical elegance to the world of mixology



Cocktail design and gorgeous presentation of each drink is on par with the flair of Dennis Zoppi



Sensuous setting of chic lobby cocktail bar Room One will be the stage for Dennis Zoppi

– ends –

Hi-res images available at: <https://we.tl/qPVir3P1H0>

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