

Press Release

For Immediate Release

A Cocktail of Art and Good Times at Vibes Absolut Pop Up Art Bar

18 February 2015, Hong Kong: Unleash your creativity with artsy, limited-edition cocktails designed by the award-winning mixologist of The Mira Hong Kong, James Tamang, in collaboration with the bold and colorful spirit of Andy Warhol at Vibes where from 12 till 17 March an art bar installation by Absolut Art Bureau will take over the lush, open-air lounge bar hidden in the courtyard terrace of Hong Kong's flagship Design Hotels™ member property.

Celebrated as one of the most interactive concepts crossing the worlds of contemporary art and nightlife, the pop up art bar developed by **Absolut Art Bureau** in celebration of the Art Basel Hong Kong 2015 exhibition includes complete interior takeover with Andy Warhol's portraits and famous quotes drawing into a world of pop art as well as digital mural impressions created live in front of your eyes by Swedish artists invited by **Secret Walls x Hong Kong** collective. Thus the hidden nightlife venue at the hip design hotel in Kowloon becomes an urban canvas where artful cocktails infused with Andy Warhol's spirit allow art explorers and aficionados to express themselves and toast to the city's premier art exhibition.

To kick off the artistic venture an **Opening Night Launch Party** featuring live DJ by Cliché Records will be held on 12 March, 7pm – 10pm, with limited amount of tickets at HK\$188 net per person including 2 Absolut Warhol cocktails.

Named one of the *TOP 25 Bartenders of Hong Kong & Macau 2014* by Drinks World Asia and a *Bacardi Legacy Hong Kong Competition 2014 Finalist*, **James Tamang** pours his passion for cocktail making drawing inspirations from the visual arts and beyond into 5 limited-edition cocktails to be served. "*Orange Chakra* is the epicenter responsible for human creativity. Sicilian bitters, homemade coriander syrup and earthy carrot juice powered with Absolut Warhol give an electric orange hue. With *Warholian Candy Shop* we give the guests a chance to employ their artistic flair and prepare their individual colorful sugar rims for the cocktail that is a twist on a popular South Asian yogurt-based drink. A touch of art is brought into the *Stroke of Genius* where the cocktail glass is first painted with a reduction of beetroot syrup and red wine," shares James.

Absolut Pop Up Art Bar and five limited-edition cocktails are available from 12 till 17 March, 6pm – 12am at HK\$98 each (subject to 10% service charge) at Vibes, 5/F, The Mira Hong Kong, 118 Nathan Road, Tsim Sha Tsui.

For event tickets and booking enquiries, please contact vibes@themirahotel.com or (852) 2315 5599

Absolut Prime Time

In-house Bottled Fizzy Cocktail of Thyme Infused Absolut and Homemade Ginger Beer charged with Soda

Warholian Candy Shop

Absolut Vodka, Banana Puree, Almond Syrup, Yogurt garnished with Ground Nutmeg and Chocolate served in a highball glass with “Express Yourself” Colorful Sugar Rims

Orange Chakra

Absolut Vodka, Amaro Bitters, Homemade Dry Coriander Syrup, Fresh Carrot Juice & Egg White served with a foamy head in a martini glass powdered with Matcha Green Tea

Stroke of Genius

Absolut Vodka, Cointreau, Beetroot Syrup, Grapefruit Juice, Orange Juice, Salt, Balsamic Vinegar garnished with Fresh Kaffir Lime Leaf and Fresh Cherry served in a cocktail glass painted with Beetroot Syrup & Cabernet Sauvignon Reduction

Absolution

Absolut Vodka, Oloroso Sherry, Mandarin Juice, Lemon Juice, Saline Water garnished with Citrus Wheels and served in Absolut glass jars



Select from 6 colorful sugar rims to create your own Warholian Candy Shop



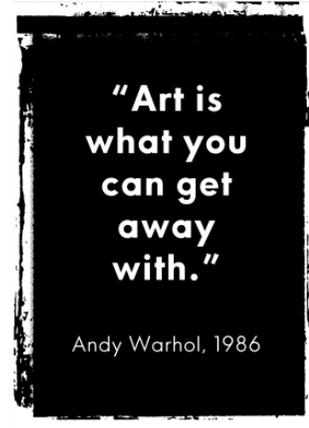
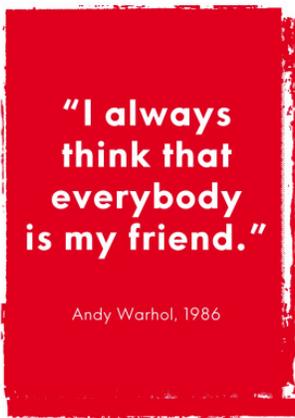
Stroke of Genius is painted with a reduction of red wine and beetroot syrup



Orange Chakra created with Absolut Warhol



Secret Walls x Hong Kong artists will display digital mural artworks created on site at Vibes



Portraits of Absolut Warhol and quotes by the godfather of pop art will fill up the interior of open air lounge Vibes

About Vibes

Electrifying open-air bar lounge hidden in the fifth floor of the chic design hotel doubles up as a lush outdoor space to unwind in style or dance away the night. Lotus-shaped open fires, running waterways and private cabanas create an exclusive haven in the city. One of the six concepts of The Mira Hong Kong, Vibes offers unique treasure of liquid delights, authentic fruit shisha served by an Egyptian shisha master, signatures cocktails and delectable snacks that are perfect for sharing. Every Thursday is Arabic Night with a belly dancer and live DJ playing laid-back Arabic tunes.

About The Mira Hong Kong

The Mira Hong Kong is a smoke-free, designer hotel with 492 boldly accented guest rooms, including a collection of 56 suites and specialty suites. Overlooking the lush Kowloon Park and centrally located in Tsimshatsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district, the hotel easily connects guests to all parts of the vibrant metropolis being a short walk from MTR stations and the Star Ferry.

The Mira Hong Kong is a member of Design Hotels™, HIP Hotels, Tablet Hotels, and Kiwi Collection.

www.themirahotel.com

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High-resolution images can be downloaded at: <http://we.tl/RYArYh5Dwb>

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