

Press Release

For Immediate Release

The Mira Hong Kong Promises Easter Festivities That Will Crack You Up

25 March 2014, Hong Kong – From decadent Easter Brunches with egg-citing entertainment and Easter gourmet treats that every bunny would love, to chic and choc Easter Goodies designed to satisfy even monstrous chocoholic cravings, Easter Extravaganza at The Mira Hong Kong will be hatching from the first day of April and culminating over Easter Weekend from 18 – 21 April. Building egg-citement and announcing upcoming festive fun in decadent style, a giant designer Chocolate Egg Centerpiece crafted by Executive Pastry Chef, Jean-Marc Gaucher, will be unveiled in the hotel lobby on the Sunday preceding Easter holiday.

During the Easter Weekend nothing less than Decadent Chocolate Dessert Buffet, Easter Egg Hunt, Close Up Magician Lawrence Sullivan, Drawing Corner for Kids with Balloon Twisting Artist are to be expected at locals' favorite buffet restaurant Yamm (from HK\$408), and Michelin-recommended WHISK (from HK\$638)!

Yamm's Easter Brunches Bunny Would Love

While spring buffet dining at Yamm is dominated by the freshest lobster creations for dinner (HK\$658/HK\$408 per adult/child) Easter fun at Yamm is all about the egg-citing entertainment and Sunday and Monday Easter Brunch featuring impressive **Chocolate Dessert Counter** including:

- “After Eight” Chocolate Fountain (70% dark chocolate flavor with pepper mint served) with marshmallows & Korean strawberry
- “Fried Egg” Chocolate Cupcake
- Freshly baked Cross Buns
- Assorted Chocolate Rabbits
- Coconut –Mango “Boiled Egg” Dessert
- Assorted Chocolate Egg Pralines
- Lychee Caviar on Champagne Jelly

19 Apr (Sat) Lunch 12nn – 2:30pm

HK\$408 / HK\$248 (Adult /Child)

Balloon Twisting

Drawing Corner for Kids

20 Apr (Sun) Brunch 11:30am – 3pm

HK\$438 / HK\$278 (Adult /Child)

Special Easter Buffet Treats

Lawrence the Magician

Easter Egg Hunt
Balloon Twisting
Drawing Corner for Kids

21 Apr (Mon) Brunch 11:30am – 3pm

HK\$438 / HK\$278 (Adult /Child)

Special Easter Buffet Treats

Drawing Corner for Kids

Bookings 2368 1111 or dining@themirahotel.com

WHISK's Easter Weekend Champagne Brunch

For the ultimate gourmet Easter brunch seasoned with a pinch of magic head to WHISK on either **Saturday, Sunday or Monday** and celebrate over free-flowing Perrier-Jouet Champagne, freshly shaken cocktails, fine selection of aged cheese, caviar station, fresh seafood with lobster medallions and *lobster thermidor*, as well as BBQ.

On **Easter Sunday and Monday** WHISK's dessert room will be overflowing with magnificent and minty "After Eight" Chocolate Fountain with marshmallows and Korean strawberries, more than a dozen of different desserts and pastries including "Fried Egg" Chocolate Cupcakes, freshly baked Cross Buns, assorted Chocolate Rabbits and Egg Pralines, Coconut-Mango "Boiled Egg", Lychee Caviar on Champagne Jelly, as well as ice cream corner. Gourmet Easter Treats made to order and served from the kitchen include: *Poached Egg on Hay with Spinach Espuma*, *Lamb Breast with Green Olive & Purple Carrot* and *Easter Potato with Truffle Espuma*. The highlight of the live barbecue station will be a succulent *Smoked Veal Shank*.

19 Apr (Sat) Brunch 12nn – 3pm

HK\$798 (Adult) with free-flowing champagne and cocktails

HK\$638 / HK\$428 (Adult / Child) with free-flowing soft drinks and juices

20 Apr (Sun) Brunch 11am – 1pm & 1:30pm – 4:30pm

HK\$648 / HK\$798 (Adult) with free-flowing champagne and cocktails

HK\$428 (Child) with free-flowing soft drinks and juices

Special Easter Buffet Treats

Lawrence the Magician

Easter Egg Hunt

21 Apr (Mon) Brunch 12nn – 3pm

HK\$798 (Adult) with free-flowing champagne and cocktails

HK\$638 / HK\$428 (Adult / Child) with free-flowing soft drinks and juices

Special Easter Buffet Treats

Bookings 2315 5999 or dining@themirahotel.com

COCO Easter Goodies That Will Crack You Up

Available **from 1 until 20 April** the limited edition of homemade and melticious, cheeky chic chocolate pleasures will put a smile on your loved ones' faces. Be sure to fill the Easter baskets with fizzy, crispy praline chocolate eggs *Emoji* (HK\$20/pc) and *COCO Easter Box* (HK\$198/6pc), an assortment of mini cupcakes, all sunny side up in Mango Velvet, Citrus Pop & Chocolate Addict flavors. Spectacular chocolate egg *Butterfly* (HK\$328/pc) adorned with colorful butterfly ornaments hides chocolate bonbons and marshmallows inside.

For monstrous chocolate cravings, *Dinosaur Egg (HK\$418/set)* is a set of spring green choco dino with a lavish egg box bursting with chocolate shades of white, blond, milk, caramel and 70% dark chocolate, perfect for organizing egg hunts at home. Easter tradition wouldn't be complete without the *Cross Buns (HK\$18/pc)* filled with dried fruits and spices, recipe of Jean-Marc Gaucher, The Mira Hong Kong's Executive Pastry Chef.

Decadent Easter Chocolate Tea Set

Satisfying sweet cravings of chocolate lovers, COCO will be featuring a decadent afternoon tea set with festive highlights throughout April (2:30 – 6pm). Among exciting fantasies are the *Baileys-Chocolate Cupcake*, *66% Dark Chocolate Tart*, *Mango-Chocolate Panacotta*, *Fashion Black Forest* and a gimmicky *Easter Garden* served in a plant pot. Sip your way to a chocolate heaven with a *Homemade Cinnamon Chocolate Concoction with Mint Espuma* or *Hot Coffee "Opera Style"*!

Bookings & orders: 2315 5566 or coco@themirahotel.com

The Mira Hong Kong

For those wishing to escape the Easter bustle and be pampered The Mira Hong Kong offers designer rooms and suites featuring timeless Arne Jacobsen Egg Chairs with **up to 20% off best rates available** online for advance bookings made on hotel website.

Bookings: 2315 5605 or reservations@themirahotel.com

Terms & Conditions apply. Advance reservation is required and room is subject to availability at the time of booking. All prices listed above are subject to 10% service charge except for COCO Easer Goodies take-away. Child price applies to 3 – 11 year old kids inclusive.

About The Mira Hong Kong

The Mira Hong Kong is a smoke-free, designer hotel with 492 boldly accented guest rooms, including a collection of 56 suites and specialty suites. Overlooking the lush Kowloon Park and centrally located in Tsimshatsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district, the hotel easily connects guests to all parts of the vibrant metropolis being a short walk from MTR stations and the Star Ferry.

From free high-speed Wi-Fi throughout entire hotel, complimentary mobile solutions with free data, local and international calls as well as access to personalized concierge service on the move, high-end Bose iPod docking stations, wirelessly controlled on-screen infotainment, intuitive ambient lighting controls, to little details that make a difference, such as in-room safety box in which guests may charge their laptops, the hotel stands out among 21st century hospitality choices in Hong Kong.

The Mira Hong Kong is a member of Design Hotels™, HIP Hotels, Tablet Hotels and Kiwi Collection.
www.themirahotel.com

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Please download hi-res images from: <http://we.tl/NxgM1XFJNd>



Creative and Egg-citing COCO Easter Goodies Collection
Fried Eggs (HK\$198/6pc), Dinosaur Egg (HK\$418/pc), Butterfly (HK\$328/pc)



***Decadent Chocolate Afternoon Tea Set will be offered
at COCO throughout the month of April***



***Surprise your loved ones with chic designer Egg
Chair in your room or spacious Mira Suite***



***WHISK's Gourmet Champagne Brunch
Eggs and Mains are made to order***

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