

## Press Release

For Immediate Release

### Room One Launches All New Exciting Cocktail Menu

24 June 2013, Hong Kong - Renowned for its chic designer interiors and stellar cocktails - standing out features in the middle of bustling with nightlife Tsimshatsui - The Mira Hong Kong's sleek bar Room One launched entirely new drinks menu based on homemade infusions and syrups inspired with local flavours.

Divided into six categories based on their intensity or purpose rather than classic classification of type of cocktails, 18 concoctions mastered to perfection range from **Light and Refreshing** drinks such as *British Colonial* incorporating homemade hibiscus syrup and tinted in colonial red with framboise; **Before and After**, or aperitifs, like *Kentucky Sour* mixed with homemade bacon washed bourbon; to **Sip and Savor** type of cocktails, such as *Antidote* mixing scotch with malty homemade beer syrup, a perfect remedy to wash off the burdens of the intense week.

"We are passionate about what we do and our thoughtfully designed cocktails are crafted with lots of care and attention to perfectly match our theme," says Austin Moreno, Bar Operations Manager, The Mira Hong Kong, spearheading the team of experienced mixologists at Room One.

Groups celebrating special occasion or organizing a laid back after hours meetings can choose from **Sharing is Caring** selection served in elegant carafes, or shooters.

The new cocktail menu is available at Room One daily from 3pm till 1am (Sun – Thu) or 2am (Fri – Sat) with prices **starting from HK\$98**.

#### Feel the Freedom – Live Entertainment

Unleash the freedom in you with stellar cocktails and hypnotizing international live band performing five nights a week, swinging freely from classy jazz to latest soulful hits in their eclectic repertoire.

Tuesday – Thursday 9:30pm - 12:30am

Friday – Saturday 9:30pm - 1:30am

For more information and booking, please call **2315 5888**.

*\*All prices listed are subject to 10% service charge*

#### About Room One

Relax. Listen. Chat. Mingle. With its intimate interiors, signature drinks and bar snacks, Room One is a lounge seamlessly woven into the lobby. The perfect place to relax and enjoy a drink and a chat after a hectic day in Hong Kong, soothing, intriguing mood lighting is enhanced by the eclectic sounds. Room One offers a wide selection of classic and signature cocktails, and wines from around the world while premium bar snacks complete the mix. Room One's soothing, cocoon-like interiors are unique design collaboration between Hong Kong interior designer Andrew Choy of Atelier C+ and US lifestyle guru Colin Cowie®.

## About The Mira Hong Kong

The Mira Hong Kong is a smoke-free, design hotel with a total of 492 guest rooms, including a collection of 56 suites and specialty suites, which is centrally located in Tsimshatsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district. A close walk to the local underground, railway stations and the Star Ferry, the hotel – overlooking the lush Kowloon Park – easily connects to all parts of the vibrant metropolis.

*The Mira Hong Kong is a member of Design Hotels™, HIP Hotels, Tablet Hotels, Kiwi Collection, Minimo Hotels and The Chic Collection.*

[www.themirahotel.com](http://www.themirahotel.com)



**Sip and Savor**  
*Antidote (HK\$108)*



**Fruity and Delicious**  
*Divine Intervention (HK\$108)*



**Light and Refreshing**  
*British Colonial (HK\$108)*



**Before or After**  
*Kentucky Sour (HK\$98)*



**A cocktail bar like no other turns into a stage  
for international band performing live five nights a week**



*Kick back with friends after hours or turn an evening into a private party  
at Room One's intimate interiors*

– ends –

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