

## Press Release

### **Set out on a MiraTOUCH Journey at MiraSpa**

17 October 2013, Hong Kong: Feel the TOUCH, feel the difference. Unwind from the tiredness of a toilsome week and relieve your stress by the TOUCH from toe to head harnessing the power of finest essential oils from Aromatherapy Associates and specialized massage techniques that will leave you feeling pampered, detoxified and rejuvenated during cold winter months.

The newly introduced fabulous journey at MiraSpa begins with a warming Cinnamon Foot Ritual followed by a specialized massage drawn from the traditions of both East and West, a mix of Meridian and Lymphatic drainage technique. Therapists combine the power of pure essential oils customized into personalized blend with deep TOUCH and manipulation of your muscles to unravel the tension and enhance circulation.

Signature Abdomen Massage and Warm Compress with finest pure essential oils and plant extracts is then applied to enhance the metabolism and relieve the discomfort of water retention and eliminate toxins. The Journey that is designed to balance and detoxify the body ends with a pressure point scalp and shoulder massage.

*“Pre-spa ritual is the antidote to stress,” says Connie Lam, Spa Manager at MiraSpa. “The Heat Experience Zone at MiraSpa with sauna, steam and whirlpool baths, experience showers, and waterbed floatation lounges help spa-goers to attain maximum benefits of the TOUCH experience.”*

The new treatment will be available from 1 November 2013 to 28 February 2014.

Treatment time: 90 minutes

Price: HK\$1,480 weekdays / HK\$1,580 weekend

#### **Introductory offer for the MiraTOUCH Journey**

From 1 till 31 November only the newly launched MiraTouch Journey will be available at a special rate of HK\$1,280 per person and includes one DAY PASS for MiraSpa (Original total price HK\$2,080) allowing the Guests to try the full spectrum of spa facilities. Succumb yourself to a complete pampering and relaxation at MiraSpa for the entire day, take a dip in the stunning infinity pool surrounded by oval daybeds to zone out prior or after the treatment. Or, step into the fully equipped fitness centre featuring latest cardio machines for a complete workout session before relaxing in the heated Jacuzzi by the pool. Offer is valid for 9am – 5pm bookings on weekdays, Monday to Friday only excluding Public Holidays.

Book online or contact MiraSpa on 2315 5500 or [miraspa@themirahotel.com](mailto:miraspa@themirahotel.com)

*\* All prices listed are subject to 10% service charge.*

#### **About MiraSpa**

MiraSpa is an award-winning 21st century metropolitan spa combining contemporary, Western design, with stylish, warming touches that deliver a sense of wellbeing and subtle stimulation. The 18,000-square-foot retreat comprises of a spa zone, wellness, and beauty facilities featuring a stunning, 25-metre indoor infinity-edge pool and jacuzzi, immediately immersing guests in an environment of absolute

tranquility and pampering that includes a wet zone with sauna, steam, whirlpool, experience showers, waterbed lounge and nine spacious treatment rooms: seven Spa Suites with private washroom and shower, and two VIP Spa Suites with private sunken whirlpool bath, relaxation area, steam shower and vanity area for the ultimate exclusive spa experience. The oval-shaped Aura Room with soothing coloured light feature induces restful sleep.

Treatments incorporate innovative technology to yield maximum results via exclusive product ranges that showcase a unique apothecary concept of blending ingredients to suit individual needs. Complete customization enables guests to set the mood for their MiraSpa experience in terms of style of music, lighting and treatment combinations. Packages allow guests to pick and choose a personalized combination of therapies.

The MiraSpa opens from 9am to 11pm and can be accessed directly from street level by a dedicated elevator situated next to the hotel's G/F Kimberley Road entrance, or via convenient underground path from the car park located underneath the Miramar Shopping Centre Tower.

### **About The Mira Hong Kong**

The Mira Hong Kong is a smoke-free, design hotel with a total of 492 guest rooms, including a collection of 56 suites and specialty suites, which is centrally located in Tsimshatsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district. Overlooking the lush Kowloon Park and a close walk to the local underground, railway stations and the Star Ferry, the hotel easily connects to all parts of the vibrant metropolis.

*The Mira Hong Kong is a member of Design Hotels™, HIP Hotels, Tablet Hotels and Kiwi Collection.*  
[www.themirahotel.com](http://www.themirahotel.com)



**Specialized massage drawn from the traditions of both East and West is a mix of Meridian and Lymphatic drainage technique**



**The Heat Experience Zone at MiraSpa with sauna, steam and whirlpool baths, experience showers, and waterbed floatation lounges**



**Take advantage of the introductory offer and access MiraSpa facilities including the stunning infinity pool for a full day free of charge**

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