

## Press Release

*For Immediate Release*

### **Valentine's Day Love Essentials at The Mira Hong Kong**

12 January 2015, Hong Kong – Suite sleepovers, sweet COCO goodies, rosy pampering at MiraSpa and seductive Valentine's Day menus at WHISK, Yamm, Cuisine Cuisine and Room One are the essences of love extracted as mira-mantic ideas to surprise with this February at The Mira Hong Kong.

#### **Flower Power Valentine's Day Menu at WHISK**

Contemporary European WHISK and Chef Bjoern Alexander invite to a gourmet evening in candle-lit, elegant setting over a pairing menu that features notes of blossoms and luxurious concoctions. Oxalis béarnaise, cherry perfume and pickled roses are used in elaborate dishes to engage all the senses. Among exotic ingredients, sourced from the depths of the Mediterranean Sea, Palamós Gambas, or prawns that exhibit reddish body, firm texture, and incomparably exquisite flavor that makes them a unique, intimate and inexplicable pleasure.

Taco	Celery Root, Egg Yolk, Apple & Oscietra Caviar
Palamós Prawn	Pickled Rose Petals, Lemon Balm & Fennel <i>Trimbach Gewurztraminer, Alsace, France 2012</i>
Squid	Salted Carrots & Oxalis Béarnaise
Turbot	White Onions, Nasturtium & Buttermilk <i>Vincent Girardin Meursault 1er Cru 'Les Charmes-Dessus', Burgundy, France 2009</i>
Wagyu M7 Or Omi Beef (add HK\$280 )	Jerusalem Artichoke, Quinoa, Coffee & Cherry Perfume <i>Château Malescot St.Exupery 3rd Grand Cru Classé, Bordeaux, France 2004</i>
Elderflower	Sweet Millet & Rose Champagne
Coconut	Sweet, Sour & Spicy <i>Pink Lady</i>

HK\$2,288 for 2 guests for 6 courses on 13 February (without Turbot)

HK\$2,988 for 2 guests for 7 courses on 14 February with a glass of Ruinart Rose Champagne per person

HK\$500 for Sommelier's Recommendation

Available exclusively on 13 and 14 February, 6:30pm – 10pm at WHISK (5/F, The Mira Hong Kong).

For reservations, please contact 2315 5999 or [dining@themirahotel.com](mailto:dining@themirahotel.com)

Online tickets at [www.themirahotel.com](http://www.themirahotel.com)

### **Ocean of Lust Dinner Buffet at Yamm**

The Mira Hong Kong's popular all day dining restaurant serves a Valentine dinner buffet with the gems of the oceans including sweet Japanese scallops in a variety of ways, Pacific and French fresh oysters from Carantec. Complimentary botan ebi & deluxe scallop sashimi served to table for each Guest are sweet ice-breaker for the evening.

Apart from signature live Boston lobster and indulgent dessert corner, a myriad of live stations includes yakitori, teppanyaki, carving, noodle and sushi sashimi stations with Chef's recommendations such as: *Japanese Oyster Maki Rolls, Roasted Scallop with Sake And Leek, Pan-fried Japanese Scallop with Home Made Japanese Spice Sauce and Tom Yum Gong Soup with Oyster.*

HK\$738 (Adult) / HK\$398 (Child)

HK\$988 supplement for private booth seating and a bottle of Ruinart Rose Champagne

Available on 14 February, 6:30pm – 10pm at Yamm (G/F, The Mira Hong Kong).

First round: 5:30pm-8:00pm

Second round: 8:30pm-11pm

For reservations, please contact 2315 5111 or [dining@themirahotel.com](mailto:dining@themirahotel.com)

Online tickets at [www.themirahotel.com](http://www.themirahotel.com)

### **Love Like No Other Valentine's Day Menu at Cuisine Cuisine**

For couples tired of reigniting the romance at the obvious venues, Michelin-recommended Cantonese restaurant Cuisine Cuisine provokes with an enticing alternative of an artful Valentine's Day 7-course set menu teasing with the Chinese flavors such as *Wagyu beef stuffed with asparagus and topped with crab coral and Crispy minced shrimps balls with mango sauce and crushed nuts !!*

HK\$2,088 per couple including 2 glasses of champagne

Available on 14 February, 6pm – 10:30pm at Cuisine Cuisine (3/F, The Mira Hong Kong)

For reservations, please contact 2315 5222 or [dining@themirahotel.com](mailto:dining@themirahotel.com)

Online tickets at [www.themirahotel.com](http://www.themirahotel.com)

### **Tuned To Your Heart Valentine's Day Menu at Room One**

For one night only intimate and elegant cocktail bar & lounge in the hotel lobby, Room One, transforms itself into an ultra-romantic, private dining venue with live music for 15 couples only. Exclusive 4-course dinner set menu tailored by Executive Chef of The Mira Hong Kong, Alexandre Buytaert, featuring *Brittany Lobster Consommé with Baby Morel and Sea Whelk* and sweet *Apple of Love* dessert hiding *Cactus Flower and Vanilla* will be served in a sensuous setting. Romantic ambiance will be amplified by the resident live band led by Malaysian vocalist Qoey Chong serenading in the background.

HK\$1,888 per couple with a bottle of Moët & Chandon champagne

Available on 14 February, 7pm – 10pm at Room One (G/F Lobby, The Mira Hong Kong)

For reservations, please contact 2315 5888 or [dining@themirahotel.com](mailto:dining@themirahotel.com)

Online tickets at [www.themirahotel.com](http://www.themirahotel.com)

### **Gazing at Moonlight Valentine's Day Package at Vibes**

For couples craving for private moments under the stars, the hidden courtyard terrace lounge bar Vibes created a perfect date package to build the appetite for the night inclusive of a fresh mix of chill-out beats by resident DJ (Cliché), one fruity shisha, a platter of gourmet canapés, such as *Foie Gras Crème Brulée with Dried Apricots*, and a glass of Moët & Chandon Rose Champagne per person.

Spacious setting and cushy seating surrounded with lush frangipani, green bamboo groves and running waterways isolated from the urban buzz in downtown Hong Kong makes for an ideal hideaway on the Valentine's Day.

HK\$888 per couple includes a glass of Moët & Chandon Rose Champagne per person, shisha and canapés platter

Available on 14 February, 7pm – 12am at Vibes (5/F, The Mira Hong Kong)

For reservations, please contact 2315 5999 or [dining@themirahotel.com](mailto:dining@themirahotel.com)  
Online tickets at [www.themirahotel.com](http://www.themirahotel.com)

### **Valentine's Day Sweet Collection at COCO**

A special treat from Chef Jean-Marc Gaucher, Executive Pastry Chef at The Mira Hong Kong, the fashionable café patisserie COCO presents a limited collection of Valentine desserts perfect for secret Cupid gift including signature *Apple of Love* (HK\$48/pc) white chocolate shell encasing passion fruit cremeux, mango compote and green tea mousse, *Sweet Heart* (HK\$330/ 1lb) red velvet cake, raspberry-rose compote and raspberry strawberry cream, as well as fashionable white chocolate surprise for Madame, *"Let me!" Heels* (HK\$38/pc).

Available from 2 - 15 February at COCO (G/F, The Mira Hong Kong)

For order enquiries, please call 2315 5566 or contact [coco@themirahotel.com](mailto:coco@themirahotel.com)

### **MiraSpa "Rosy Cozy" Valentine's Month Special**

The month of adoration with a full day pampering for couples is the MiraSpa's love essential for this Valentine's Day celebration. Embrace the beauty of roses with: a choice of treatments in the privacy of the VIP Suite for Couples featuring private steam shower and Jacuzzi; followed by violet-themed sweet high tea set for 2 from COCO - including *Lolly-Kiss (Orange and Violet Cake Pop) and Raspberry Macaroon and Violet Chocolate* - served by the pool; a Full Day single entry access to all spa facilities – the Heat Experience Zone with floatation lounges, steam and sauna, dazzling infinity pool and fitness – and a gift of Aromatherapy Associates "Little Treat".

The choice from rose-scented bundles of treatments includes: Rose Aromatic Facial (60min) & Wrap of Roses (75min); or Swedish Massage with Rose (60min) & Wrap of Roses (75min).

Wrap of Roses is an intensely nourishing body therapy which begins with a gentle exfoliation to bring dull skin to life. The Damascus Rose, a symbol of beauty and love enriches the oils and creams that are layered on the skin under a warming wrap while Ayurvedic scalp massage brightens your spirits.

MiraSpa's VIP Suites for Couples are treatment rooms perfect for two guests with own steam shower room, hydro pool, day-bed, state-of-the art massage tables and colour-changing LED lighting, adaptable according to your personal preference.

HK\$3,880 per couple

Available from 1 – 28 February, Monday to Sunday bookings (excluding Public Holidays) made between 9am and 6pm at MiraSpa (B3 Level, The Mira Hong Kong).

### **Aromatherapy Associates Open Day at MiraSpa**

Get ready to sparkle on Valentine's Day by treating yourself to the Ultimate Rose Infinity Facial at MiraSpa. The 90-min facial experience employs Nobel-prize winning 'telomere technology' to give the

skin an enviable radiance as it works at a cellular level to repair ageing DNA, in addition to active plant extracts and oils designed to increase moisture levels and stimulate collagen production. The fresh revival repairs your tissues and plumps out the appearance of wrinkles for a smooth, healthy and younger looking complexion.

After treatment, each Guest will receive a HK\$300 cash voucher to redeem against any of the Aromatherapy Associates retail products.

HK\$1,580 (Original value HK\$1,980)

Available exclusively on 11 & 12 February, 9am to 11pm (Last booking at 9:30pm)

For reservations, please call 2315 5500 or contact [miraspa@themirahotel.com](mailto:miraspa@themirahotel.com)

*All prices listed above, except for COCO Goodies ordered for take-away or delivery, are subject to 10% service charge.*

### **Suite Sleepovers at The Mira Hong Kong**

Designed for playful romantics The Mira Hong Kong presents an night packed with love essentials in the privacy of its most spacious Mira Suite 70, 80 or 100. Each swanky Valentine's Day room package comes with a special in-room dinner set, a bottle of champagne with caviar, and a surprise décor!

Both room packages feature:

- a four-course Valentine's Dinner Menu for two featuring Brown Butter Slow Cooked Tasmania Salmon Fillet with Orange Miso Glaze, Asparagus and Saffron Aioli Sauce on Citrus Scented Quinoa
- a bottle of Champagne
- a box of Valentine's edition en-K de Caviar® by Kaviari
- "Love is in the Air" romantic surprise in-room décor

#### **"Suite 'n Cozy" - HK\$4,600**

One night accommodation at the Mira Suite 70 including buffet breakfast for 2 persons at Yamm. HK\$400 upgrade to Mira Suite 80, or Spa Suite with private steam bath & Jacuzzi

#### **"Perfect Night In" from HK\$5,800**

One night accommodation at Mira Suite 80 or Mira 100 with a 60-minute massage at MiraSpa VIP Couple's Suite adorned with rose petals, including fresh smoothies for two.

Available from 10 - 15 February only.

For reservations, please contact 2315 5688 or [reservations@themirahotel.com](mailto:reservations@themirahotel.com)  
Book online at [www.themirahotel.com](http://www.themirahotel.com)

*Room rates are subject to a 10% service charge and confirmation at the time of booking.*

*All prices listed above, except for COCO Goodies ordered for take-away or delivery, are subject to 10% service charge.*

### **About The Mira Hong Kong**

The Mira Hong Kong is a smoke-free, designer hotel with 492 boldly accented guest rooms, including a collection of 56 suites and specialty suites. Overlooking the lush Kowloon Park and centrally located in Tsimshatsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district, the hotel easily connects guests to all parts of the vibrant metropolis; being a short walk from MTR stations and the Star Ferry.

From free high-speed Wi-Fi throughout entire hotel, complimentary mobile solutions with free data, local and international calls as well as access to personalized concierge service on the move, high-end Bose iPod docking stations, wirelessly controlled on-screen infotainment, intuitive ambient lighting controls, to little details that make a difference, such as in-room safety box in which guests may charge their laptops, the hotel stands out among 21st century hospitality choices in Hong Kong.

*The Mira Hong Kong is a member of Design Hotels™, HIP Hotels, Tablet Hotels and Kiwi Collection.*  
[www.themirahotel.com](http://www.themirahotel.com)



***VIP Couple's Suite at MiraSpa for blissful time spent together***



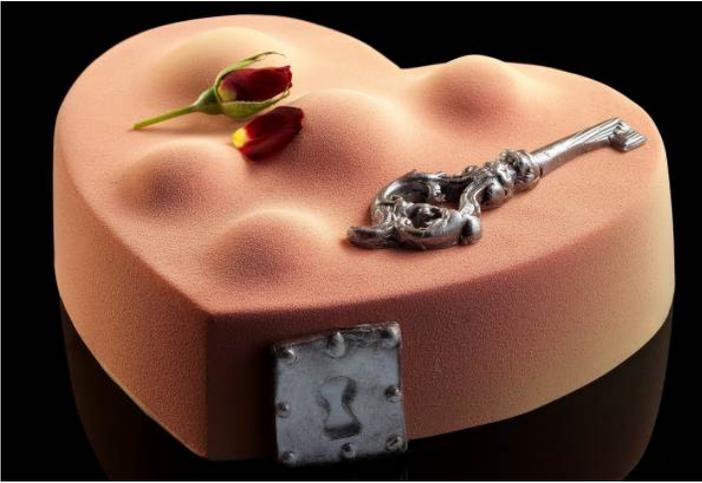
***Sweet high tea delights will be served poolside as part of the MiraSpa's romantic ritual for couples***



***WHISK's Valentine's Menu features exotic essences and blossoms, as Oxalis Béarnaise with Squid and Salted Carrots***



***Impress with romantic setting and contemporary design of the candle-lit WHISK***



*Sweet Heart red velvet cake, raspberry-rose compote and raspberry strawberry cream from COCO*



*Apple of Love from COCO's limited collection of Valentine's Goodies*



*Surprise with romantic décor, champagne and seductive dinner in the privacy of swanky suites at The Mira*



*Unexpected fare for Valentine's Day dinner – artful Chinese dinner at Cuisine Cuisine*

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Download hi-res images at: <http://we.tl/VPHfi2HntN>

For media enquiries or additional images, please contact:

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