

Press Release

For Immediate Release

Valentine's Day Seductive Surprises Await at The Mira Hong Kong

12 January 2018, Hong Kong – The Mira Hong Kong woos all discerning romantics to play the cupid at its acclaimed restaurants WHISK, Yamm and Cuisine Cuisine, luxuriant MiraSpa and sumptuous hotel suites this Valentine's Day.

Sleek urban retreat in the heart of Tsim Sha Tsui unveils its hard-to-resist program of special menus ranging from seductive ingredients accompanied by live music at **WHISK** (14 Feb), sensational seafood treated with Cantonese love at **Cuisine Cuisine** (10 – 14 Feb), and Japanese-style all-you-can-devour delights at Valentine's Day buffets of **Yamm** (13 & 14 Feb). Surprise him or her with original chocolate treats from **COCO** (1 – 14 Feb) or invite the love of your life to a passionate afternoon tea instead available all month long.

To put you in the mood for love, throughout February **MiraSpa** opens its VIP Suites for Couples who may enjoy not just the pampering but also private steam bath and jacuzzi. For ultimate romantic staycation or getaway, Guests may pick from one of the 3 tailored suite packages designed to rekindle the flame at **The Mira** (9 – 14 Feb) all of which come with a bottle of fancy champagne, surprise décor floating in the air, and a buffet breakfast for two on the next day.

Seductive Ingredients and Live Music at WHISK

Couples who share the passion for surf and turf affairs will be pleased as WHISK's 6-course Valentine's Day menu by Chef Oliver Li reads like a true love letter to land and the sea. Treat your loved one to a showcase of seductive ingredients with intense flavours including *Kegani Crab with Sea Urchin, Caviar and Lobster Jelly*, or *Muscovado Roasted Wood Pigeon with Cassis Jus*, as the live band sets the mood for more romantic gestures ahead.

For mains select from luscious *A4 Wagyu Beef from Kagoshima with Winter Veggies in Dashi Broth*, or delicately poached *Maine Lobster with French Black Truffle, Wild Mushrooms and Petit Pois*. Chef Oliver's advice: order one each and share this surf & turf pairing with your special someone.

Available exclusively on 14 February, 6:30pm – 10pm.

HK\$2,388 for 6 courses for 2 Guests
Add HK\$350 per person for wine pairing

5/F, The Mira Hong Kong, Mira Place, 118 - 130 Nathan Road, Tsim Sha Tsui
Booking enquiries: 2315 5999 or dining@themirahotel.com
Tickets available at: www.themirahotel.com

Cantonese Love for Seafood at Cuisine Cuisine

Touch your loved one's heart with creative Cantonese delights by Chef de Cuisine Edwin Tang who selected premium seafood for the celebration of romance including Chilled Spanish Octopus, Double-boiled Sea Cucumber Soup, and Braised Fish Maw in Abalone Jus among 7 courses featured on an irresistible set menu.

"Baked Rice with Hokkaido Scallop and Avocado in Champagne Cheese Sauce may sound like the pièce de résistance of this culinary affair but the true show-stopper is the gently Stir-fried Lobster with Spicy Preserved Vegetables cooked to perfection with just the right amount of hearty flavours to set the evening on fire," reveals Chef Edwin with a smile.

Available on 10 – 14 February, 6pm – 10:30pm.

HK\$2,388 for 7 courses for 2 Guests with 2 glasses of Moët & Chandon Rosé NV champagne
Add HK\$350 per person for wine pairing

3/F, The Mira Hong Kong, Mira Place, 118 - 130 Nathan Road, Tsim Sha Tsui

Booking enquiries: 2315 5222 or dining@themirahotel.com

Online bookings at: www.themirahotel.com

Japanese Passion Buffets with Live Band at Yamm

Whether you treat the man of your heart (as Japanese do on Valentine's Day) or the other way around, Yamm serves a spread of regional Japanese delights stretching from cool Hokkaido to tropical Okinawa to please and tease your loved one. Seafood lovers' hearts may skip a beat as the dinner buffet features sizzling *Roasted Hokkaido Hairy Crab*, *Okinawa-style Aburi Oshizushi*, *Kumamoto Uni & Bean-Curd Jelly*, and *Pan-fried Hokkaido Scallops with Fish Roe* among its highlights. A serenade of dozen of pink desserts sounds like the perfect sweet ending to the romantic evening: think *Flambéed Cherry-Sakura Crème*, *Pink Peppercorn Chocolate Lollipop*, *Litchi & Raspberry Pudding*, and *Violet Chocolate Fountain with Seasonal Strawberry* to name just a few.

Live band with a saxophone player (7-10pm), a candy cart with take-away gifts, and instant photo gift for couples give even more reasons to indulge in an all-you-can-eat dinner buffet on Valentine's Day (14 Feb) complete with Yamm's signature freshly steamed Boston Lobsters and freshly shucked oysters on ice.

Available on 13 & 14 February, 6:30pm – 10pm.

13 Feb: HK\$788 (Adult) / HK\$498 (Child)

14 Feb: HK\$898* (Adult) / HK\$498 (Child)

*Add HK\$800 NET for a private booth with a bottle of Ruinart Rose Champagne

G/F, The Mira Hong Kong, Mira Place, 118 - 130 Nathan Road, Tsim Sha Tsui

Booking enquiries: 2315 5111 or dining@themirahotel.com

Tickets available at: www.themirahotel.com

Sweet Surprises at COCO

Head to The Mira's café & patisserie COCO to pick trendy gifts from a limited-edition collection of romantic surprises designed by Executive Pastry Chef Jean-Marc Gaucher. The adorable range features a red rose shaped vanilla, cherry and sakura cake on pandan chiffon sponge

aptly named "You & Me Only!" (HK\$148) as it is perfect for couples to share, and eye-catching *Pomme d'Amour* (HK\$56) – a shimmering "apple of love" hiding 35% milk chocolate mousse, raspberry compote, crispy praline and gluten-free chocolate sponge. Little treats such as cassis flavored chocolate bonbons "Mwah!" (HK\$25) made with a combination of single origin chocolate from Ecuador and milk chocolate from Peru, or the pink peppercorn chocolate bonbon made with single origin chocolate from Madagascar "Love U!" (HK\$25) can easily be exchanged for unprompted kisses from your loved one.

Available from 1 – 14 February, 9am – 8pm

G/F, The Mira Hong Kong, Mira Place, 118 - 130 Nathan Road, Tsim Sha Tsui
Order enquiries: 2315 5566 or dining@themirahotel.com

"Love Me Tender, Love Me Sweet!" Afternoon Tea at COCO

Trust the French as they know a thing or two when it comes to romance and cast a love spell on your sweetheart with COCO's Valentine's Day Afternoon Tea Set. Executive Pastry Chef of The Mira Hong Kong, Jean-Marc Gaucher often says that passion is the secret ingredient of any delicious cake and he surely walks the talk.

Spend a sweet afternoon with your better half at The Mira's sleek lobby café COCO and tuck into lovingly baked pastries (those buttery scones with dried cherries and homemade sakura-berry jam), passionately crafted desserts such as *Gluten-free Avocado & Chocolate Trifle*, and seductive savory bites including *Foie Gras Parfait Lychee Jelly & Smoked Bacon* which you will be pleased to share with your *mon a'mour*. Every couple can take a romantic selfie and even get it printed on their Strawberry Latte to sip on a fleeting moment.

Available from 1 – 28 February, 3pm – 6pm at COCO

HK\$428 for 2 Guests
Add HK\$120 for a glass of Moët & Chandon Champagne

G/F, The Mira Hong Kong, Mira Place, 118 - 130 Nathan Road, Tsim Sha Tsui
Booking enquiries: 2315 5566 or dining@themirahotel.com

Valentine's Pampering for Couples at MiraSpa & WHISK

In the month of love, take the romance to the spa and indulge your taste buds too with contemporary Western delights of MICHELIN-recommended restaurant WHISK where delicious ingredient-focused lunch is a showcase of beautiful seafood and meats cooked to perfection by Chef Oliver Li.

The time-limited Valentine's Day spa package for couples, or just two friends who feel they deserve some pampering together, includes:

- 60 mins Mira Massage & 30 mins facial for 2 in a Couple's Suite
- 30 mins use of the Couple's Suite facilities: private steam shower and sunken whirlpool bath
- 3-course lunch for 2 including 2 glasses of wine per person at WHISK (on the same day)
- Valentine's Day gift for the lady (one mini spa product)

Available from 1 – 28 February, Mon – Fri only (excl. Public Holidays) 9am – 6pm (last booking)

Mon – Fri: HK\$3,680* per couple / 14 Feb: HK\$3,980* per couple

Advance reservation is required and offer is subject to availability.

B3 Level, The Mira Hong Kong, Mira Place, 118 - 130 Nathan Road, Tsim Sha Tsui
Booking enquiries: 2315 5500 or miraspa@themirahotel.com

All prices listed above are subject to 10% service charge, except for COCO Valentine's Goodies ordered for take-away.

Valentine's Day Suite Staycation at The Mira Hong Kong

Stylish urban retreat in Tsim Sha Tsui lets the playful romantics design their intimate surprises with one of the 3 suite packages tailored to their loved one's desires featuring extra add-ons such as a signature spa ritual for two, or an indulgent roll-in dinner.

Each package includes an overnight stay at one of the boldly accented Mira Suite 70 and comes with a bottle of perfectly chilled Ruinart Rose champagne, a heart-shaped balloon surprise décor, and a buffet breakfast for two on the next day.

Available from 9 - 14 February (HK\$200 extra charge applies for bookings on 14 Feb)

- **“Pure Romance” - HK\$2,688**
- **“Suite Seduction” - HK\$3,888**
Complete with an in-room Valentine's Dinner Set for 2 Guests featuring 5 courses such as Lobster bisque with Fagottini di Parma and brandy crème, and Valrhona chocolate mousse with fragrant raspberry twist
- **“Bubbles & Spa” - HK\$4,288**
Complete with a 60-min massage at MiraSpa VIP Couple's Suite for 2 Guests who can choose from The Muscle Melt Massage, signature The Mira Massage based around the concept of 5 elements, or The Tui Na Massage

Upgrade options include Mira Suite 100 (HK\$400), Mira Suite 80 (HK\$200), and Spa Suite (HK\$200) which features very own in-room Jacuzzi and steam bath.

Booking Enquiries: 2315 5688 or reservations@themirahotel.com

Online bookings at: www.themirahotel.com

Rates quoted are per room per night, subject to confirmation at the time of booking, fully paid and non-refundable. Advance booking is required.

About The Mira Hong Kong

The Mira Hong Kong is an urban retreat with 492 boldly accented guest rooms, including a collection of 56 suites and specialty suites. Overlooking the lush Kowloon Park and centrally located in Tsimshatsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district, the hotel easily connects guests to all parts of the vibrant metropolis; being a short walk from MTR stations and the Star Ferry.

From free high-speed Wi-Fi throughout entire hotel, complimentary pocket Wi-Fi for use on the go, Bluetooth docking stations, wirelessly controlled on-screen infotainment, intuitive ambient

lighting controls, to little details that make a difference, such as in-room safety box in which guests may charge their laptops, the hotel stands out among 21st century hospitality choices in Hong Kong. The Mira Hong Kong is a member of the Design Hotels™ network of individual properties with a design-forward attitude. www.themirahotel.com



Cuisine Cuisine's Valentine's Menu wouldn't be complete without the Stir-fried lobster with spicy preserved vegetables



Romantic dining at Cuisine Cuisine is best enjoyed at one of the cozy yet elegant private booths of its jade-green interiors



WHISK's Valentine's Menu starts on a high note of umami rich flavors of Kegani crab, sea urchin, caviar and lobster jelly



Impress with romantic setting and contemporary design of the candle-lit WHISK plating seductive ingredients



Japan-centric buffets at Yamm feature Roasted Hokkaido Crabs and Kumamoto Uni & Tofu Jelly plus a dozen of pink desserts



Among all you can eat sweet highlights at Yamm are hand-crafted pastries and desserts including Pink Peppercorn Chocolate Lollipops



Choco-licious treats from COCO feature alluring “Apple of Love” dessert and a rose shaped cake “You & Me Only” to be shared among 2 sweet-lovers



Valentine's Day Afternoon Tea at COCO is served with seasonal latte adorned with trendy coffee prints that can feature couple's portraits



Suite sleepovers surprise with romantic décor, luxuriant champagne bottle and breakfast for 2 just to begin with



VIP Couple's Suite at MiraSpa features private whirlpool bath and steam bath for use after the treatment

– ends –

Hi-res images for download available: http://bit.ly/VDAY2018_PRESS

For media enquiries or additional images, please contact:

Agnes Ma
Marketing Manager | The Mira Hong Kong
Tel +852 2315 5574
agnes.ma@miramar-group.com

Jakub Lewandowski
Public Relations Manager | The Mira Hong Kong
Tel +852 2315 5181
jakub@themirahotel.com

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