

## Press Release

*For Immediate Release*

### **Prix Fixe Affordable Luxe at WHISK**

12 November 2013, Hong Kong – Enlightened wine destination at The Mira Hong Kong, WHISK, launches a **four course set dinner menu at HK\$438** with limited seats per evening for online bookings only made at least 24 hours in advance.

Luxuriously affordable set menu allows trying unique contemporary European cuisine at a fraction of the price of a regular dinner set and it is designed for creative and versatile wine pairing explorations. Available to a strictly limited number of guests per evening it opens up the door to a true taste of enlightened wine destination for an “ouuuuh” not “ouch” dining experience.

Innovative cuisine by Chef Bjoern Alexander at just HK\$438 includes some of his best-selling dishes well known from seasonally changing editions of degustation menu “Voyage”. Menu is available **from 20 November onwards, Tuesday to Friday only for online bookings made at least 24 hours in advance** and it will not be served to walk-in guests.

#### **Prix Fixe Dinner Menu**

<b>Oyster</b>	<i>Green Apple, Lime &amp; Citrus</i>
<b>Salmon</b>	<i>Cucumber, Horseradish &amp; Chives</i>
<b>Black Angus Beef</b>	<i>Black Quinoa, Dried Mushrooms &amp; Onion</i>
<b>Peach</b>	<i>Meringue &amp; Caramel</i>

Among exceedingly affordable, exquisite wines at prices unseen anywhere else in Hong Kong, diners may select from over 200 labels ranging from boutique gems, such as *Charles Sparr ‘Schoenenbourg’ Grand Cru Alsace, France Riesling 2010* at **HK\$60 per glass**, to highly prized big names including *Château Palmer, 3ème Grand Cru Classé Margaux 2006* at **HK\$1,663 per bottle only** – a bottle that costs HK\$5,980 on average in any other five-star hotel restaurant in the city.

For table bookings, please check availability at: [www.themirahotel.com/prix-fixe-affordable-luxe-at-whisk/](http://www.themirahotel.com/prix-fixe-affordable-luxe-at-whisk/)

*All prices listed are subject to 10% service charge.*

#### **About WHISK**

WHISK, one of the six unique restaurant and bar concepts at The Mira Hong Kong, showcases the finest contemporary European cuisine served in a relaxed, ambient environment flickering with hundreds of candle lights in the evenings. From main restaurant to private dining rooms and reaching stellar heights at the famous Chef’s Table, the menu of freshest delicacies enhanced by finest seasonal ingredients can be paired with a cellared collection of carefully selected, premium wines at most affordable prices when comparing to any other five star hotel gourmet restaurant in Hong Kong and across the region. WHISK transitions to Vibes, the exclusive open-air lounge bar in the fifth floor courtyard with comfortable seating and lush scenery, which also serves as al fresco dining alternative for WHISK’s lauded Sunday Brunch with live DJ.

### **About The Mira Hong Kong**

The Mira Hong Kong is a smoke-free, design hotel with a total of 492 boldly accented guest rooms, including a collection of 56 suites and meticulously designed specialty suites. Centrally located in Tsimshatsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district and a close walk to the local underground, railway stations and the Star Ferry, the city's only Design Hotels member, easily connects to all parts of the vibrant metropolis.

*The Mira Hong Kong is a member of Design Hotels™, HIP Hotels, Tablet Hotels, and Kiwi Collection.*

[www.themirahotel.com](http://www.themirahotel.com)



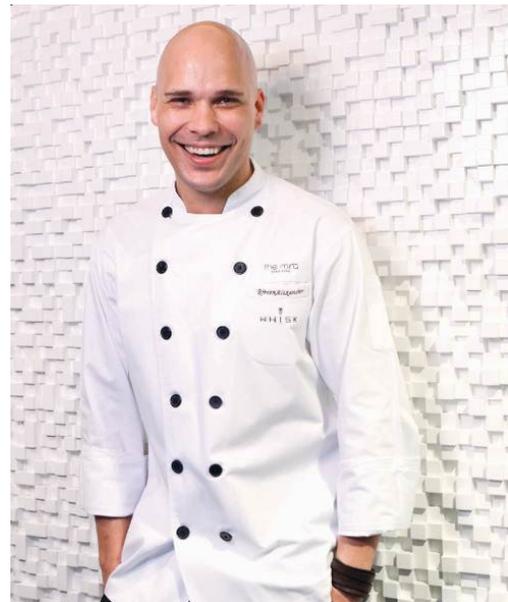
***Light, fresh and surprising with creative combinations of flavors and textures – Oyster with Apple and Citrus***



***Exceedingly affordable premium wines, such as this Alsace Grand Cru Riesling, and new prix fixe dinner menu are a perfect match for newcomers and WHISK's regulars***



***Candle lights and impressive wine list at even more impressive prices at WHISK***



***WHISK's Chef de Cuisine  
Bjoern Alexander***

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