

Press Release

For Immediate Release

COCO's Brand New Hot Shots Bring a Joyful Twist to the Humble Chocolate Cookie & Milk Memories

1 August 2019, Hong Kong: Freshly baked by the pastry chefs of trend-setting The Mira Hong Kong and now available at its stylish lobby café-pâtisserie COCO, the edible cookie shooters with vanilla-infused milk, or Hot Shots, just made a trendy splash in Tsim Sha Tsui.

Dipping fresh-from-the-oven chocolate cookies in a glass of frothy milk is one of childhood memories every one of us cherishes. Yet, it's so 1960s regardless of a notable appearance in the famous oracle scene within Hollywood's blockbuster, *Matrix*.

Enter Hot Shots, a new incarnation of the divine milk and chocolate cookie flavor for those who wish to follow up their mid-day cappuccino with something sweet, or fuel up the day with a quick but satisfying sidekick to a morning espresso. The light sweet bites are also ideal for all the modern foodie mavens and top guns who wish to celebrate a little achievement in style without – well – the consequences of the day-after syndrome.

The **Hot Shots set** includes six freshly baked, hand-crafted cookie shooters made with **single origin 55% cocoa dark chocolate** chips, lovingly made out of the finest cocoa beans from Ghana, creating beautifully balanced, well-toasted flavor in the moist, dense cookie crust.

The **milk comes all the way from Hokkaido**, known for its pristine meadows and unsurpassable quality when it comes to dairy in Asia. To give it an exotic twist that evokes even stronger memories of sitting in front of grandma's oven, COCO's pastry team infuses in seeds of a tropical climbing orchid that has fragrant flowers and long pod-like fruit, also known as vanilla.

Sourced from the French Polynesian island and featuring flowery fruity aroma with notes of black cherry, licorice, oak, star anise and caramel, Tahitian vanilla with its opulent bouquet single-handedly takes the creamy beverage to another level of appreciation which works magic when poured into the chocolate cookie base. Adding extra fun to the process are the syringes with which Guests at COCO get to inject the flavored milk into the edible vessel.

Individual Hot Shots served with vanilla-infused milk are sold daily from 8am till 8pm at COCO at **HK\$38 per piece** or **HK\$198 per 6 pieces** (subject to 10% service charge) and currently available for dine-in only with take-away sets coming soon.

"The Hot Shots are set to become popular with the 21st century families who understand that capturing a precious moment with the little ones isn't just for the family albums but for the whole world to see, thanks to Instagram. Perfect for a short but sweet celebration they may become the best alternative to cutting a cake or toasting with bubbly," says Chef

Rick Chan, Pastry Chef of The Mira Hong Kong. "For adult-only parties you may try to experiment with blending in some Irish cream or coffee liqueur into the milk to spike the cookie shots."

About COCO

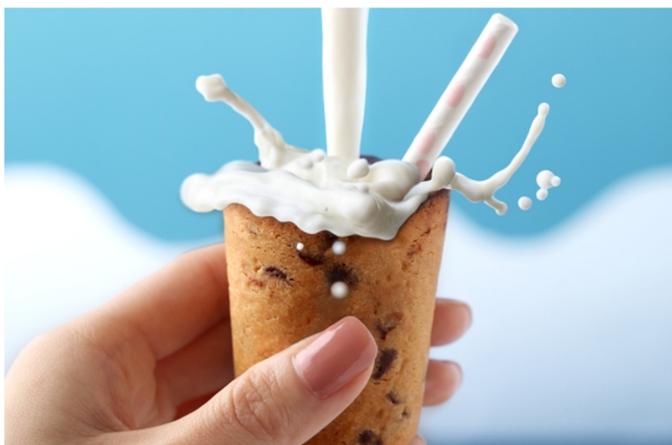
COCO, the stylish café-pâtisserie of The Mira Hong Kong, showcases designer cakes, freshly-baked pastries, custom-made cakes and artisan chocolates. Accompanying these couture-like creations are COCO's signature coffees-to-go, brewed to perfection. COCO's sleek, jewel box-like interiors are a unique design collaboration between Hong Kong interior designer Andrew Choy of Atelier C+ and US lifestyle guru Colin Cowie.

COCO, G/F Lobby, The Mira Hong Kong, Mira Place, 118 – 130 Nathan Road, Tsim Sha Tsui
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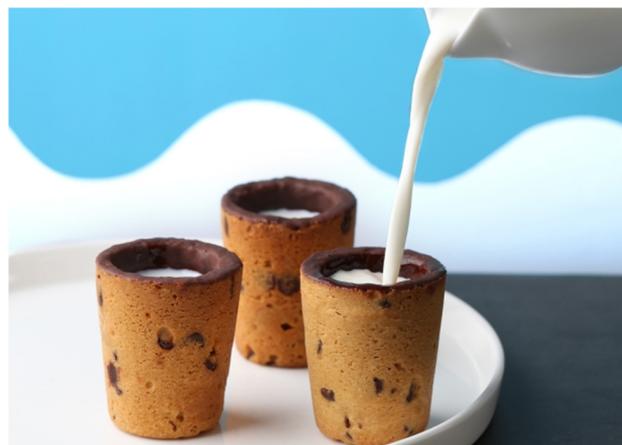
About The Mira Hong Kong

The Mira Hong Kong is a design-driven urban retreat with 492 boldly accented guest rooms, including a collection of 56 suites and specialty suites. Overlooking the lush Kowloon Park and centrally located in Tsim Sha Tsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district, the hotel easily connects guests to all parts of the vibrant metropolis. The Mira Hong Kong is a member of the Design Hotels™ collective.

www.themirahotel.com



A sweet and stylish treat, Hot Shots, make a splashing debut at COCO



Freshly baked Hot Shots filled with Hokkaido milk at COCO

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Hi-res images for download available at: http://bit.ly/hotshots_press

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