

Press Release

For Immediate Release

Trendy Tidbits at COCO COCO x Calvin Klein Afternoon Tea Set

1 April 2016, Hong Kong: The Mira Hong Kong welcomes spring with a stylish twist serving time-limited **Calvin Klein Afternoon Tea Set** available exclusively from **1 till 30 April, 2016**, at the hotel's chic café patisserie, COCO. Whether it is a quick window shopping stroll, or a serious wardrobe revamp, COCO is the place to rest your heels and nibble on fashionable finger food after browsing through the latest trends that emerged from all the action on the S/S 2016 runways.

The afternoon tea team-up with iconic American fashion brand is inspired with Calvin Klein's Spring/Summer 2016 collection joyful hues of **PINK, YELLOW, ORANGE & RED**, which served as the inspiration for such trendy tidbits as *Key Lime Pie* and *Beetroots Lava Cream Cheese Tart* designed by the Executive Pastry Chef of The Mira Hong Kong, Jean-Marc Gaucher.

Fashion-addicts may accessorize their afternoon tea break with *Smiley American Cookies*, fluffy *Homemade Raisin Scones with Clotted Cream and Cherry Jam* and a tier of sweet and savory delights in 4 bold shades selected as the hottest hues to wear this season by Calvin Klein's trendsetters.

Rooted in American culinary culture featuring such instagram-worthy bites as fruity *Red Velvet Cupcake with Raspberry Cream*, moist and nutty *Orange and Hazelnut Chocolate Brownie* and the savory *Corn Egg Custard with Dijon Mustard Cream and Fried Tortilla Strings* the time-limited collection is an indulgence to be paired with COCO's spring tea selection including Blueberry & Pomegranate Tea, or signature coffees.

Served on a custom-made steel and acrylic tea stand shaped after a hand bag, afternoon tea experience at COCO has a distinctively feminine touch and reflects the spirit of Hong Kong's shopping mecca, Tsim Sha Tsui, where The Mira Hong Kong is a designer haven from the city bustle. Each tea set comes with a handsome gift of a Calvin Klein manicure set (while supply lasts).

On Saturdays, COCO's afternoon tea set is also served at the modern interiors of WHISK restaurant overlooking green Kowloon Park and courtyard terrace Vibes.

COCO x Calvin Klein Afternoon Tea Set Menu

HOME-MADE GOODIES

- Raisin Scone & Clotted Cream
- Smiley American Cookie
- Cherry Jam

ASSORTED SWEETS

- PINK: Beetroots Lava Cream Cheese Tart
- YELLOW: Key Lime Pie
- ORANGE: Orange and Hazelnut Chocolate Brownies
- RED: Red Velvet Cupcake & Raspberry Cream

SELECTED SAVORIES

- PINK: Pink Choux en Bouche with Tamara, Radish and Pickled Ginger
- YELLOW: Corn Egg Custard with Dijon Mustard Cream Dots and Fried Tortilla Strings
- ORANGE: Blanched Carrot Wrapped Balik Salmon with Orange jelly and Salmon Roe
- RED: Open-faced Tomato Bread with Sun-dried Tomatoes Pesto, Crispy Bacon & Sweet Ketchup Sauce

HK\$238 / HK\$428 per set for one/two Guest(s)
Add HK\$120 per person for a glass of Champagne

Calvin Klein Afternoon Tea Set is available daily from 3:30pm – 6pm at COCO (G/F Lobby), and at WHISK (5/F) on Saturdays.

All prices are subject to 10% service charge. For more information and orders, please contact COCO on 2315 5566 or coco@themirahotel.com.

About COCO

COCO, the stylish café-pâtisserie of The Mira Hong Kong, showcases designer cakes, freshly-baked pastries, custom-made cakes and artisan chocolates. Accompanying these couture-like creations are COCO's signature coffees-to-go, brewed to perfection. COCO's sleek, jewel box-like interiors are a unique design collaboration between Hong Kong interior designer Andrew Choy of Atelier C+ and US lifestyle guru Colin Cowie.

Executive Pastry Chef Jean-Marc Gaucher formerly ran his own traditional French bakery in Nice. Following his apprenticeship and bakery business on the French Riviera, he honed his creative flair under internationally renowned pastry chef Didier Berlioz at 'La Panetiere' French fine dining restaurant in New York. For the past decade, he has established his reputation as an award-winning pastry chef at luxury hotels in Bangkok, Langkawi, Dubai and Macau.

About The Mira Hong Kong

The Mira Hong Kong is a smoke-free, designer hotel with 492 boldly accented guest rooms, including a collection of 56 suites and specialty suites. Overlooking the lush Kowloon Park and centrally located in Tsimshatsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district, the hotel easily connects guests to all parts of the vibrant metropolis; being a short walk from MTR stations and the Star Ferry.

The Mira Hong Kong is a member of Design Hotels™, HIP Hotels and Kiwi Collection.
www.themirahotel.com

About Calvin Klein

Calvin Klein, Inc. is one of the leading fashion design and marketing studios in the world. It designs and markets women's and men's designer collection apparel and a range of other products that are manufactured and marketed through an extensive network of licensing agreements and other arrangements worldwide. Product lines under the various *Calvin Klein* brands include women's dresses and suits, men's dress furnishings and tailored clothing, men's and women's sportswear and bridge and collection apparel, golf apparel, jeanswear, underwear, fragrances, eyewear, women's performance apparel, hosiery, socks, footwear, swimwear, jewelry, watches, outerwear, handbags, small leather goods, and home furnishings (including furniture). For more information, please visit calvinklein.com.

PVH Corp., one of the world's largest apparel companies, owns and markets the iconic *Calvin Klein* and *Tommy Hilfiger* brands worldwide. It is the world's largest shirt and neckwear company and markets a variety of goods under its own brands, *Van Heusen*, *Calvin Klein*, *Tommy Hilfiger*, *IZOD*, *ARROW*, *Warner's* and *Olga*, and its licensed brands, including *Speedo*, *Geoffrey Beene*, *Kenneth Cole New York*, *Kenneth Cole Reaction*, *MICHAEL Michael Kors*, *Sean John*, and *Chaps*. For more information, please visit pvh.com.



Calvin Klein's 4 hot colors of Spring / Summer 2016 collection are vibrantly reflected in the stylish afternoon tea set at COCO this April



Receive a stylish gift from Calvin Klein with every tea set (available while supply lasts)



Stylish interiors of COCO café patisserie with jewelry-like display of creative pastries in the design hotel's lobby

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Download hi-res images at: <https://we.tl/GEbwi7eWGu>

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