

## Press Release

*For Immediate Release*

### Cuisine Cuisine at The Mira Heralds the Arrival of Mid-Autumn with 2 New Gift Sets: Limited Edition ‘Moonlight Bliss’ Gift Box and Petit Four Mini Mooncakes in 4 Modern Flavors

*July 2019, Hong Kong:* Each year The Mira Hong Kong’s Michelin-recommended contemporary Cantonese restaurant Cuisine Cuisine celebrates the time-honored tradition of Mid-Autumn Festival with hand-crafted, artisan mooncakes made with meticulously selected premium egg yolks which grace resplendent family gatherings and help nurture business relations among valued partners. This season the award-winning restaurant introduces two new enticing choices: one offering a modern twist for all the Hong Kong foodies seeking alternative to classic flavors; the other being a deluxe set produced in limited quantities perfect for the tea connoisseurs within closest family circle or rewarding cherished VIP business partners.

#### “Moonlight Bliss” Luxury Gift Box (500 boxes only)

It’s no secret that mooncakes match perfectly with tea and so a premium Chinese tea is a must-have as the moon grows fuller towards what lunar calendar marks as Mid-Autumn. To create a memorable experience, Cuisine Cuisine’s tea experts selected Wanding Tangerine Pu’er Tea aged for 6 years with Xinhui Tangerine which adds a long, mellow finish and goes beautifully with Cuisine Cuisine’s White Lotus Seed Purée Mini Mooncake with Egg Yolk and Egg Custard Mini Mooncake (2pcs each). Deluxe gift boxes are complemented with elegant glass tea ware and coasters. Limited edition “**Moonlight Bliss**” gift box is priced at HK\$1,088, with limited supply of 500 boxes only.



#### New debut - Petit Four Mini Mooncakes



Debuting this year, delicate **Petit Four Mini Mooncakes** are a hand-crafted collection of four flavors, 2 pieces each, including signature and highly sought-after Egg Custard Mini Mooncakes and new compositions that are a nod towards tradition yet showcase the restaurant’s contemporary twist. Decadent Rose Purée and Roselle Egg Custard Mini Mooncakes are made with organic pickled roselle offering light sweetness and feminine profile. Cumquat Purée and Mandarin Peel Mini Mooncakes are fragrant, sweet and sour thanks to the cherished in the Chinese culture citrus; while Black Sesame Purée Mini

Mooncakes with Egg Yolk are nutty and earthy, balancing the cholesterol impact with black sesame’s natural phytochemicals, healthy fiber and micronutrients which make it one of the top ingredients of a balanced, healthy and nourishing diet.

Two new choices of mooncake gifts complement the existing signature selection of highly popular **Egg Custard Mini Mooncakes** renowned for their golden look, enticing aroma and silky smooth with just the right amount of graininess texture as well as perfectly balanced sweet taste, next to time-honored **White Lotus Seed Puree Mooncakes with Triple or Double Egg Yolks**.

Cuisine Cuisine’s mooncakes are proudly made in Hong Kong with highest quality ingredients delivering joy and satisfaction to thousands of families every season.

All mooncake vouchers are available for purchase online at [www.themirahotel.com](http://www.themirahotel.com) and at both branches of the restaurant until 31 August.

**Mooncake vouchers redemption begins from 23 August until 10 September.**

**Customers can enjoy up to 30% discount** by pre-ordering selected mooncake vouchers on or before 19 July with enticing special offers available until 8 September. Even greater discounts are available for bulk purchase orders above 50 boxes.

Cuisine Cuisine’s Mooncake Gift Boxes 2019	Original Price	Until 19 Jul	20 Jul – 16 Aug	17 Aug – 8 Sept
<b>White Lotus Seed Purée Mooncakes with Triple Yolks</b> (4pcs with a complimentary cutlery set)	\$508	\$358	\$408	\$458
<b>White Lotus Seed Purée Mooncakes with Double Yolks</b> (4pcs)	\$468	\$328	\$378	\$428
<b>Egg Custard Mini Mooncakes</b> (8pcs)	\$438	\$308	\$348	\$398
<b>Petit Four Mini Mooncakes</b> (8pcs) Including: 2x Egg Custard Mini Mooncakes 2 x Rose Purée and Roselle Egg Custard Mini Mooncakes 2x Cumquat Purée and Mandarin Peel Mini Mooncakes 2x Black Sesame Purée Mini Mooncakes with Egg Yolk	\$468	\$328	\$378	\$428
<b>“Moonlight Bliss” Mooncake Tea Set Gift Box</b> Including: 2x White Lotus Seed Purée Mini Mooncake with Egg Yolk 2x Egg Custard Mini Mooncake 1x Wandering Tangerine Pu’er Tea 1x Glass Tea Pitcher 2x Glass Tea Cup 3x Full Moon Coaster	\$1,088	500 boxes only available for pre-order at Cuisine Cuisine		

**Cuisine Cuisine Mooncake Orders & Redemption**

3/F, The Mira Hong Kong, Mira Place,  
118 - 130 Nathan Road, Tsim Sha Tsui  
Hotline: +852 2315 5885  
Enquiry: +852 2315 5222 or [dining@themirahotel.com](mailto:dining@themirahotel.com)  
Order Online : [www.themirahotel.com](http://www.themirahotel.com)

3101, podium level 3, ifc Mall, Central  
Hotline: +852 5361 3070  
Enquiry: +852 2393 3933

### **About Cuisine Cuisine at The Mira**

An upscale, modern Chinese restaurant offering the finest Cantonese and Chinese delicacies, with a unique contemporary twist Cuisine Cuisine at The Mira showcases a dining experience that's steeped in some of the most exacting Cantonese culinary traditions, serving top quality, authentic fare crafted by master chefs. Paired with friendly and attentive service and verdant Kowloon Park views echoed in the restaurant's jade green designer interiors, a selection of more than 380 wines recognized with a prestigious Best of Award of Excellence by *Wine Spectator* since 2016, sets the tone for the perfect dining experience.

### **About The Mira Hong Kong**

The Mira Hong Kong is a smoke-free, design hotel with a total of 492 boldly accented guest rooms, including a collection of 56 suites and meticulously designed specialty suites. Centrally located in Tsim Sha Tsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district and a close walk to the local MTR station and the Star Ferry, the hotel easily connects to all parts of the vibrant metropolis. Since its opening in 2009, The Mira Hong Kong is a member of Design Hotels™.

[www.themirahotel.com](http://www.themirahotel.com)



***Cuisine Cuisine's New Petit Four Mini Mooncakes (8pcs)***



***Best Selling Egg Custard Mini Mooncakes (8pcs)***



***White Lotus Seed Purée Mooncakes with Triple Yolks (4pcs with a complimentary cutlery set)***



***White Lotus Seed Purée Mooncakes with Double Yolks (4pcs)***



*Assortment of artisan mooncakes from Cuisine Cuisine*

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High-resolution images available for download: [http://bit.ly/CC\\_mooncake\\_press](http://bit.ly/CC_mooncake_press)

For media enquiries or images, please contact:

**Agnes Ma**

Director of Communications | The Mira Hong Kong  
T: +852 2315 5574 E: [agnes.ma@miramar-group.com](mailto:agnes.ma@miramar-group.com)

**Jakub Lewandowski**

Public Relations Manager | The Mira Hong Kong  
T: +852 2315 5181 E: [jakub@themirahotel.com](mailto:jakub@themirahotel.com)