

## Press Release

*For Immediate Release*

Michelin Recommended Cuisine Cuisine at The Mira  
Introduces 2020 Mooncake Collection with a New Flavour in  
Petit Four Mini Mooncakes Box Set, and New Limited Edition  
“Moonlight Bliss” Mooncake and Tea Set Gift Box



31 July 2020, Hong Kong: Every year The Mira Hong Kong’s Michelin-recommended contemporary Cantonese restaurant Cuisine Cuisine celebrates the time-honored tradition of Mid-Autumn Festival with hand-crafted, artisan mooncakes made with meticulously selected premium egg yolks which grace the tables of family gatherings and help nurture business relations among valued partners. This season the award-winning restaurant introduces a new flavor among the “Petit Four Mini Mooncakes” box set offering a modern twist to Hong Kong foodies seeking alternative to classic flavors; and a deluxe “Moonlight Bliss” set produced in limited quantities perfect for the tea connoisseurs within closest family circle or rewarding VIP business partners.

### Limited Edition “Moonlight Bliss” Luxury Gift Box

It’s no secret that mooncakes match perfectly with tea and so a premium Chinese tea is a must-have as the moon grows fuller towards what lunar calendar marks as Mid-Autumn. To create a memorable experience, Cuisine Cuisine’s tea experts selected Wanding Tangerine Pu’er Tea aged for 6 years with Xinhui Tangerine which adds a long, mellow finish and goes beautifully with Cuisine Cuisine’s **Premium White Lotus Seed Purée Mooncake with Six Yolks** that is meant to be shared. Deluxe gift boxes are complemented with elegant glass tea ware and coasters. Limited edition “Moonlight Bliss” gift box is priced at HK\$1,288, with limited stock.



## Homemade Pineapple Purée - New Flavour Among Petit Four Mini Mooncakes

Delicate **Petit Four Mini Mooncakes** are a hand-crafted collection of four flavors, 2 pieces each, including signature and highly sought-after **Egg Custard Mini Mooncakes** and compositions that are a nod towards tradition yet showcase the restaurant's contemporary twist. Decadent **Rose Purée and Roselle Egg Custard Mini Mooncakes** are made with organic pickled roselle offering light sweetness and feminine profile while **Black Sesame Purée Mini Mooncakes with Egg Yolk** are nutty and earthy, balancing the cholesterol impact with black sesame's natural phytochemicals,



healthy fiber and micronutrients which make it one of the top ingredients of a balanced, healthy and nourishing diet. The newest addition to the tasteful gallery is **Homemade Pineapple Purée Mini Mooncake** prepared with freshly crushed pineapple, a chewy, sweet and fruity filling encased in buttery mooncake pastry.

Two new choices of mooncake gifts complement the existing signature selection of highly popular **Egg Custard Mini Mooncakes** renowned for their golden look, enticing aroma and silky smooth with just the right amount of graininess texture as well as perfectly balanced sweet taste, next to time-honored **White Lotus Seed Puree Mooncakes with Triple or Double Egg Yolks**. All of the Cuisine Cuisine's mooncakes are proudly made in Hong Kong with highest quality ingredients delivering joy and satisfaction to thousands of families every season.

All mooncake vouchers are available for purchase **until 22 September 2020** at the new online shop <http://www.Mira-eShop.com> and directly at both branches of the restaurant in Central and Tsim Sha Tsui.

Customers may enjoy **26% discount by pre-ordering before 16 August**. Even greater discounts are available for bulk purchase orders of 20 boxes and above.

	Original Price	On or before 16 August	17 August to 22 September
<b>White Lotus Seed Purée Mooncakes with Triple Yolks</b> (4pcs with a complimentary cutlery set)	\$528	\$388	\$458
<b>White Lotus Seed Purée Mooncakes with Double Yolks</b> (4pcs)	\$488	\$358	\$428
<b>Egg Custard Mini Mooncakes</b> (8pcs)	\$458	\$348	\$408
<b>Petit Four Mini Mooncakes</b> (8pcs) Including 2x Egg Custard Mini Mooncakes 2 x Rose Purée and Roselle Egg Custard Mini Mooncakes 2x Black Sesame Purée Mini Mooncakes with Egg Yolk 2x Homemade Pineapple Purée Mini Mooncakes	\$488	\$358	\$428
<b>"Moonlight Bliss" Mooncake Tea Set Gift Box</b> Including: 1x Premium White Lotus Seed Purée Mooncake with Six Yolks 1x Wanding Tangerine Pu'er Tea 1x Glass Tea Pitcher 2x Glass Tea Cup 3x Full Moon Coaster	\$1,288	\$1,138	\$1,218

## About Cuisine Cuisine at The Mira

An upscale, modern Chinese restaurant offering the finest Cantonese and Chinese delicacies, with a unique contemporary twist Cuisine Cuisine at The Mira showcases a dining experience that's steeped in some of the most exacting Cantonese culinary traditions, serving top quality, authentic fare crafted by master chefs. Paired with friendly and attentive service and verdant Kowloon Park views echoed in the restaurant's jade green designer interiors, a selection of more than 380 wines recognized with a prestigious Best of Award of Excellence by *Wine Spectator* since 2016, sets the tone for the perfect dining experience.

## About The Mira Hong Kong

The Mira Hong Kong is a smoke-free, design hotel with a total of 492 boldly accented guest rooms, including a collection of 56 suites and meticulously designed specialty suites. Centrally located in Tsim Sha Tsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district and a close walk to the local MTR station and the Star Ferry, the hotel easily connects to all parts of the vibrant metropolis. Since its opening in 2009, The Mira Hong Kong is a member of Design Hotels™.

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**Cuisine Cuisine's New Petit Four Mini Mooncakes (8pcs)**



**Best Selling Egg Custard Mini Mooncakes (8pcs)**



**White Lotus Seed Purée Mooncakes with Triple Yolks  
(4pcs with a complimentary cutlery set)**



**White Lotus Seed Purée Mooncake with 6 Yolks  
Part of the Deluxe "Moonlight Bliss" Gift Box Set**

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High-resolution images available for download: [https://bit.ly/2020mooncakes\\_media](https://bit.ly/2020mooncakes_media)

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