

Press Release

For Immediate Release

Ignite Your Love at The Mira Hong Kong this Valentine's Day

12 January 2017, Hong Kong – The Mira Hong Kong, a sleek urban retreat in the heart of Tsim Sha Tsui, invites passionate romantics to ignite their love with suite sleepovers, couples' pampering at MiraSpa and seductive Valentine's Day menus at WHISK, Cuisine Cuisine and Yamm serving 5 nights of buffets for lovebirds. Sweet little treats from COCO and Champagne Afternoon Tea along with ideas for hip couples on how to rekindle the flame at lobby bar Room One and al fresco lounge Vibes complete the arsenal of surprises for any successful cupid.

“Lustful Ingredients” Valentine's Day Menu at WHISK

Chefs at WHISK know how to spice up the night with the finest ingredients from France, Japan and beyond. Treat your Valentine to Enshui Murasaki Sea Urchin, French Caviar and Foie Gras, Roasted Maine Lobster, Iberico Pork with Black Truffle or Japanese Wagyu with Matcha Béarnaise in a 6 course menu complete with 2 glasses of sparkling wine.

Available exclusively on 13 and 14 February, 6:30pm – 10pm.

Pre-Valentine's Dinner Menu on 13 Feb

HK\$1,788 for 2 persons for 5 courses including 2 glasses of sparkling wine

Add HK\$350 per person for wine pairing

Valentine's Dinner Menu on 14 Feb

HK\$2,188 for 2 persons for 6 courses including 2 glasses of sparkling wine

Add HK\$350 per person for wine pairing

WHISK, 5/F, The Mira Hong Kong, 118 Nathan Road, Tsim Sha Tsui

Booking enquiries: 2315 5999 or dining@themirahotel.com

Online tickets at: www.themirahotel.com

A Feast for the Senses Valentine's Day Menu at Cuisine Cuisine

Make it a sensual entrée of the night of romance and treat your loved one to creative Cantonese dining by Chef Edwin Tang marrying delicate steamed lobster with peach gum, coconut and egg white as well as steamed giant garoupa with red dates into one memorable menu.

Available exclusively on 10 – 14 February, 6pm – 10:30pm.

HK\$2,388 for 2 persons for 7 courses including 2 glasses of Moët & Chandon Rosé champagne

Add HK\$350 per person for wine pairing

Cuisine Cuisine, 3/F, The Mira Hong Kong, 118 Nathan Road, Tsim Sha Tsui

Booking enquiries: 2315 5222 or dining@themirahotel.com

Online bookings at: www.themirahotel.com

Valentine's Week Lovebirds' Buffets at Yamm

It's a lovebirds' seafood paradise this Valentine's Day and Chinese Valentine's Day (11 Feb) at Yamm which puts up 5 nights of romantic dinner buffets with Japanese delights from its ever-popular Tsukiji theme, featuring jet-fresh sashimi and live cooking stations of Japanese favorites, from teppanyaki to tempura, udon, and yakitori. Highlight of each evening are edible champagne desserts such as Champagne Peach Mousse and Kir Royal Champagne Jelly with Cassis, a live station of Cherry Crème Flambee, a live station of Cherry Crème Flambee, and a sakura chocolate fountain with seasonal strawberry.

On the D-Day itself special treats from the Chef of Marinated Abalone in Sake Sauce, Live Band with Saxophone Player (7-10pm), Candy Balloon Display at COCO and Instant Photo Gift for Couples give more reasons to indulge in unlimited buffets complete with fresh Boston Lobsters and freshly shucked oysters.

Available from 10 – 14 February, 6:30pm – 10pm.

10 – 13 Feb: HK\$788 (Adult) / HK\$498 (Child)

14 Feb: HK\$888* (Adult) / HK\$498 (Child)

*Add HK\$800 NET for a private booth with Moët & Chandon Rose champagne

Yamm, G/F, The Mira Hong Kong, 118 Nathan Road, Tsim Sha Tsui

Booking enquiries: 2315 5111 or dining@themirahotel.com

Online tickets at: www.themirahotel.com

“Eat, Sip, Love Champagne” Afternoon Tea at COCO

Bellini, Mimosa and Kir Royal might be the most popular champagne cocktails of all times. Reimagined into a set of bubbly-licious desserts bursting with lovely fruity flavors the Moët & Chandon Champagne Afternoon Tea Set comes just in time for the month of sweet romance. Desserts made with effervescent sparkling wine, such as exotic Mimosa-inspired Cointreau Mini Baba, Orange Supreme & Sip of Champagne, and hand-crafted pastries designed by Executive Pastry Chef, Jean-Marc Gaucher are served on a stylish hand-bag shaped tea stand for trendy couples and best paired with a flute of Moët & Chandon Champagne at a special price.

Available from 1 – 28 February, 3pm – 6pm at COCO (G/F), and at WHISK (5/F) on Saturdays.

HK\$488 for 2 Guests

Add HK\$198 for 2 glasses of Moët & Chandon Imperial Champagne

COCO, G/F, The Mira Hong Kong, 118 Nathan Road, Tsim Sha Tsui

Booking enquiries: 2315 5566 or dining@themirahotel.com

Sweet Little Treats at COCO

Play the “Cupid in the Cloud” card on your loved one's sweet cravings and win her affection with desirable Valentine's goodies, perfect for secret romantic gestures and spontaneous gift-giving. This season's collection includes spicy dark chocolate with sweet chili kisses *Rouge* (HK\$22/pc), the ever-popular *Apple of Desire* (HK\$54/pc) rare matcha green tea cheesecake and Japanese strawberry, a divine cloud-shaped cake of champagne, peach and vanilla mousse aptly titled *Cupid in the Cloud* (HK\$388/ 1 lbs).

Available from 1 - 14 February

COCO, G/F, The Mira Hong Kong, 118 Nathan Road, Tsim Sha Tsui
Order enquiries: 2315 5566 or dining@themirahotel.com

Bubbly Kiss of the Sea at Room One

If slurping jet-fresh oysters is like kissing the sea, a dozen of Gillardeau “Speciales de claire” is as romantic as one can get with the salty waters. Paired with a bottle of Moet & Chandon the offering from the hotel’s sleek lobby intimate lounge bar with cozy booths to tuck into may be lacking harborside sunset vistas, yet it is a foolproof recipe for the night of romance ahead.

Available from 10-14 February, 7pm – 10pm.

HK\$888 for 2 persons with 1 dozen of oysters and 1 bottle of Moet & Chandon Brut Imperial champagne
Add HK\$200 to upgrade to Moet & Chandon Rose champagne

Room One, G/F, The Mira Hong Kong, 118 Nathan Road, Tsim Sha Tsui
Booking enquiries: 2315 5566 or dining@themirahotel.com

Seductive Bites at Vibes

Hip couples longing for romantic vibes head to The Mira’s hidden open-air lounge bar nestled within the fifth floor terrace where live saxophone tunes will be setting the mood. The ladies get to pick from either a set of savoury canapés, or a sweet set menu featuring the Apple of Desire, a rare matcha green tea cheesecake and Japanese strawberry.

Available on 14 February, 5pm – 9am.

HK\$488 for 2 Guests including 2 glasses of Moet & Chandon Rose Champagne

Vibes, 5/F, The Mira Hong Kong, 118 Nathan Road, Tsim Sha Tsui
Booking enquiries: 2315 5599 or dining@themirahotel.com

Valentine’s Month Special at MiraSpa

A signature massage (60min) for two within one of the VIP Suites for Couples fitted with a private jacuzzi bath and steam bath, complimentary use of all spa facilities for the whole day including sensual heat experience zone and stunning infinity pool, a welcome glass of champagne, a gift for her and a HK\$1,000 dining voucher to use at one of the hotel restaurants and bars makes this spa package a truly heart-melting Valentine’s Day treat designed for couples who want it all.

Available from 1 – 28 February, 9am – 9pm.

HK\$2,888 per couple (weekdays)
HK\$3,188 per couple (weekends & 14 Feb)

MiraSpa, B3, The Mira Hong Kong, 118 Nathan Road, Tsim Sha Tsui
Booking enquiries: 2315 5500 or miraspa@themirahotel.com

All prices listed above are subject to 10% service charge, except for COCO Goodies ordered for take-away or delivery,

Suite Sleepovers at The Mira Hong Kong

Hip hotel heaven lets the playful romantics design their intimate surprise with one of the 4 suite packages tailored to their loved one’s desires: from a spa ritual for two, to an indulgent in-room dinner or a hot dinner table at WHISK serving Lustful Ingredients menu. Each suite package at one of the boldly accented Mira Suite 70 pods comes with a bottle of perfectly chilled rose champagne in limited-edition Pink Flamingo bottle by Moet & Chandon, a heart-shaped balloon décor and a buffet breakfast for two on the next day.

Available from 10 - 15 February.

“Pure Romance” - HK\$3,500

“Suite Seduction” - HK\$4,500

Complete with a 5-course in-room Valentine’s Dinner Set for 2 Guests featuring Seared sea scallop with citrus foam and shiso and Herbs crumbed black cod fillet with sautéed spinach, potato churrors, and lemon and capers brown butter

“Bubbles & Spa” - HK\$4,900

Complete with a 60-min signature Mira Massage at MiraSpa VIP Couple’s Suite for 2 Guests

“Suite Feast” - HK\$5,500 (on 14 Feb only)

Complete with a 6-course Valentine’s Dinner Set for 2 at WHISK (food only) featuring lustful ingredients

Upgrade options include

- Mira Suite 80 at HK\$400
- Spa Suite at HK\$500 (with in-room Jacuzzi & steam bath en suite)
- Mira Suite 100 at HK\$700

Booking enquiries: 2315 5688 or reservations@themirahotel.com

Book online at www.themirahotel.com

Rates are per room per night, subject to a 10% service charge, and confirmation at the time of booking.

About The Mira Hong Kong

The Mira Hong Kong is a smoke-free, designer hotel with 492 boldly accented guest rooms, including a collection of 56 suites and specialty suites. Overlooking the lush Kowloon Park and centrally located in Tsimshatsui, the heart of Hong Kong’s commercial, shopping, dining and entertainment district, the hotel easily connects guests to all parts of the vibrant metropolis; being a short walk from MTR stations and the Star Ferry.

From free high-speed Wi-Fi throughout entire hotel, complimentary pocket Wi-Fi for use on the go, Bluetooth docking stations, wirelessly controlled on-screen infotainment, intuitive ambient lighting controls, to little details that make a difference, such as in-room safety box in which guests may charge their laptops, the hotel stands out among 21st century hospitality choices in Hong Kong.

The Mira Hong Kong is a member of Design Hotels™, HIP Hotels, Tablet Hotels and Kiwi Collection.

www.themirahotel.com



Cantonese feast for the senses at Cuisine Cuisine features delicate Lobster and Crab Claw on Young Coconut with Egg White



WHISK's Valentine's Menu is packed with lustful ingredients such as Enshui Murasaki Uni and Boston Lobster

Valentine's Day Afternoon Tea at COCO features edible champagne desserts and hand-crafted pastries



Impress with romantic setting and contemporary design of the candle-lit WHISK



Cupid in the Cloud and other sweet little treats from COCO are perfect for romantic surprise gestures



Apple of Love from COCO's limited collection of Valentine's Goodies



Suite Sleepover surprise with romantic décor, champagne and seductive dinner in the privacy of a swank suite



VIP Couple's Suite at MiraSpa features private whirlpool bath and steam bath for use after treatment

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Hi-res images for download available: [click here](#)

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