

Press Release  
For Immediate Release

## Shine Like a Rainbow at the Mira-cle Unicorn Afternoon Tea Party

**24 July 2018, Hong Kong:** Are you one of a kind? Do you believe in magic? Do you light up when you see a rainbow? If that's a triple yes, then join the miraculous afternoon tea party at The Mira this summer on **August 19<sup>th</sup> and August 25<sup>th</sup>** where you can see for yourself that the unicorns do exist!

Youthful, joyful, one-of-a-kind – just like the design-driven hotel in Tsim Sha Tsui – the Mira-cle Unicorn Afternoon Tea party is for all the glamorous girls who wish to turn into a mythical creature at the fashionable **Ballroom of The Mira Hong Kong** for one afternoon.

Styled with the expertise of the finest taste-makers responsible for curating VIP Gala Dinners and high-profile banquets for Hong Kong's movers and shakers, the **ZOUL Events** team is set to create your memories with: miraculous ambiance including a **giant 6ft tall unicorn to pose with** in a colorful, fantasy-like setting; a symphony of **gorgeous unicorn-themed pastries**, shimmery desserts in pastel shades, and rainbow-themed savories; **unique DIY cotton candy soft cocktails** to match; and a unicorn hair band upon entry for all the Guests.

The fanciful medley of **beautifully adorned sweets** hand-crafted by Executive Pastry Chef, Jean-Marc Gaucher, includes *Rainbow Pink Baby Donut*, *Unicorn Cupcake*, *Baby Unicorn Chocolate Pop* with adorable eyelashes, as well as delicately scented *Butterfly Pea Tea Jelly*.

The colorful and satisfying savory finger foods, each deserving its own #IGstory, range from *Mini Unicorn Pita Pizza* to *Mini Beetroot Burger with Avocado & Kale*, *Smoked Salmon and Cream Cheese Sandwich on Tomato & Spinach Bread*, and indulgent *Foie Gras Crème Brûlée with Caramelized Lime*, to be served on bejeweled glass plates.

### **DREAM IT, DRESS LIKE YOU MEAN IT & WIN IT!**

Join this unique afternoon tea experience with your girlfriends and make it a social highlight of the weekend. And if you wish to carry the fantasy into the social world, then dress to impress to stand a chance of winning a beauty treat in an Instagram competition.

Make use of our colorful props, flutter your eyelashes, and **show off your trendy #OOTD** on Instagram tagging **#unicornteaparty #oneofakind #borntosparkle #zoulevnts @themirahotel** to stand a chance of winning a glamorous make-over by beauty experts from MiraSpa. Best dressed gal matching the theme wins the Anne Semonin Even Skin Tone Facial (valued at HK\$1,080) complete with all-day access to MiraSpa wellness facilities! One winner for each event session will be announced on the hotel's official IG account by 31 August.

**All Guests who RSVP before Aug 5th will enjoy a complimentary glass of champagne each with their tea set.**

**When:** Aug 19 (Sun) / Aug 25 (Sat)

**Venue:** The Ballroom, 18/F, The Mira Hong Kong, Mira Place, 118 – 130 Nathan Road, Tsim Sha Tsui

**Time:** 3pm – 5pm

**Price:** HK\$578 per tea set for 2 Adult Guests inclusive of tea / coffee and drinks\*

+HK\$298 per additional Adult Guest / +HK\$238 per Child (3 – 12 years old)

+HK\$180 net extra for the Unicorn head-shaped red velvet cake and rainbow popcorn set

\*Unicorn-themed cocktails to be charged separately.

All prices are subject to 10% service charge.

Booking enquiries: +852 2315 5688 or [catering.event@themirahotel.com](mailto:catering.event@themirahotel.com)

Online tickets via Eventbrite: [http://bit.ly/unicorn\\_mira\\_tickets](http://bit.ly/unicorn_mira_tickets)

### **About The Mira Hong Kong**

The Mira Hong Kong is a designer hotel with 492 boldly accented guest rooms, including a collection of 56 suites and specialty suites. Overlooking the lush Kowloon Park and centrally located in Tsimshatsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district, the hotel easily connects guests to all parts of the vibrant metropolis being a short walk from MTR stations and the Star Ferry. The Mira Hong Kong is a member of Design Hotels™. [www.themirahotel.com](http://www.themirahotel.com)



**Unicorn Afternoon Tea in pastel colors of the rainbow**



**Gorgeous cupcakes and cakepops are part of the Unicorn Afternoon Tea Dreamy Desserts**



*The intricate, joyful Unicorn Cake is a raspberry mousse red velvet cake, perfect for sharing among 2 Guests*



*Unicorn Afternoon Tea soft cocktails in bubbly pink, and subtle pastel rainbow popcorn with Unicorn Cake are charged separately*

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Hi-res images available for download at: [http://bit.ly/UNICORN\\_press](http://bit.ly/UNICORN_press)

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