

Press Release

For Immediate Release

“A Slice of Iceland at Vibes”

Fine art photography exhibition by Iurie Belegurschi (5 – 26 Dec)

18 November 2015, Hong Kong: Meet the acclaimed winterscapes photographer from Iceland, whose stunning photos have been published worldwide and covered by *The Daily Mail*, *The Independent*, *The Sun*, *The Huffington Post* and *The Telegraph*, to name a few, and who harnesses followership of **more than 1 million fans** on social media.

Iurie Belegurschi, originally from Moldova, is the **co-founder** of the hugely popular **Guide To Iceland** platform as well as **CEO and founder** of leading photography tour agency, **Iceland Photo Tours**, providing workshops for international clients. At **Vibes**, Hong Kong’s premier open-air lounge bar located within design-driven hotel **The Mira Hong Kong**, he will share how his passion turned into the greatest adventure of his life and present some of his jaw-dropping works which carry the greatest emotional value from his collection of fine art photography.

The exhibition will remain open for public viewing until Boxing Day as part of the festive season happenings at Vibes, turned into a Secret Winter Garden for the month of December. Earlier in 2015 Vibes played host to the Absolut Art Bar in celebration of Art Basel Hong Kong, establishing a solid link between the worlds of contemporary art and lifestyle.

“We are thrilled about hosting this unique fine art photography exhibition at The Mira and welcome such a talented photographer and successful entrepreneur whose mesmerizing photos are nature’s art pieces captured. Bringing a slice of Iceland to Vibes is as miraculous as our secret open-air lounge bar Vibes could get during the festive season,” said Gerhard Aicher, General Manager of The Mira Hong Kong.

“I am excited to showcase, for the first time in Asia, some of the most dramatic landscapes of Iceland to the Hong Kong audience and design-savvy guests of The Mira Hong Kong through my photography. I hope this event will inspire all shutterbugs and passionate travellers to discover magnificent landscapes of Iceland where we can show them the most dramatic locations in best light possible,” comments Iurie Belegurschi.

Vernissage Cocktail with Iurie Belegurschi

Date: 15 Dec (Tue), 7pm - 9pm

Venue: Vibes, 5/F, The Mira Hong Kong, 118 Nathan Road, Tsim Sha Tsui

Event is open to public at HK\$288 per person inclusive of 2 Absolut drinks and Nordic canapés.

Enquiries: 2315 5599 or vibes@themirahotel.com



Dramatic winterscapes by Iurie Belegurschi showcasing Nordic Lights, spectacular ice caves and Icelandic icebergs at dusk



Vibes is Hong Kong's premier open-air lounge that turns into a Winter Secret Garden this December

About Iurie Belegurschi & Iceland Photo Tours

Iceland Photo Tours is the leading company that provides customized and comprehensive photography tours and photo workshop programs targeted to photographers. With rosters of highly experienced photography guides that know the land, with various packages and schedules the agency specializes in securing the best locations and the most breathtaking vistas at the perfect light from epic landscapes, to midnight sun, crystal ice caves and the Northern Lights.

iceland-photo-tours.com

About Vibes

Electrifying open-air bar lounge hidden in the fifth floor of the chic design hotel doubles up as a lush outdoor space to unwind in style or dance away the night. Lotus-shaped open fires, running waterways and private cabanas create an exclusive haven in the city. One of the six concepts of The Mira Hong Kong, Vibes offers unique treasure of liquid delights, authentic fruit shisha served by an Egyptian shisha master, signature cocktails and delectable snacks that are perfect for sharing. Every Thursday is Arabic Night with a belly dancer and live DJ playing laid-back Arabic tunes.

www.facebook.com/VibesTheMira

About The Mira Hong Kong

The Mira Hong Kong is a smoke-free, designer hotel with 492 boldly accented guest rooms, including a collection of 56 suites and specialty suites. Overlooking the lush Kowloon Park and centrally located in Tsimshatsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district, the hotel easily connects guests to all parts of the vibrant metropolis being a short walk from MTR stations and the Star Ferry.

The Mira Hong Kong is a member of Design Hotels™, HIP Hotels, Tablet Hotels, and Kiwi Collection.

www.themirahotel.com

– Ends –

Hi-res images available at: <http://we.tl/Wr9AaoooN3>

For media enquiries or additional images, please contact:

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