

Press Release

For Immediate Release

“Through Tough Times Together” Dining & Spa Summer Flash Sale at The Mira

11 May 2020, Hong Kong: For 9 days only, The Mira Hong Kong rolls out incredible dining and spa offers on sale with up to 48% off to snatch now and enjoy later. Time-limited offers, some of which can be used instantly or redeemed all the way until 30 November 2020, are up for grabs from 14 until 22 May 2020 via a dedicated online portal bit.ly/ThroughToughTimesTogether

To help us all get “Through Tough Times Together” and give brave Hong Kong dwellers something to look forward to the design-driven retreat in Tsim Sha Tsui that is home to indulgent dining options and an urban spa has announced a time-limited online sale of limited quantity of experiences ranging from all-you-can-eat dim sum lunch or sizzling Peking Duck at MICHELIN-recommended Cuisine Cuisine to innovative French-Japanese Omakase menu at WHISK, along with thematic lunch and dinner buffets at Yamm, Instagram-worthy afternoon tea at COCO, as well as discounted spa vouchers.

“We’ll be dining out with friends and celebrating life’s moments again soon! Now is the best time to treat yourself and get excellent value gifts for your loved ones which might come in handy in the coming weeks or months. Participating in #ThroughToughTimesTogether not only gives Hong Kong foodies craving for social dining experiences something to look forward to, but also supports a local business,” says Tony Kok, Director of Food & Beverage, The Mira Hong Kong.

The online portal created for this purpose will feature 11 attractive offers including **revered roasted Peking Duck** (dine-in only) at the contemporary Cantonese restaurant of The Mira Hong Kong, Cuisine Cuisine, at just HK\$500 (41% off), a **secret 6-course dinner set menu featuring original Chinese dishes** by Chef Edwin Tang such as deep-fried squid ink sea cucumber at just HK\$688 (38% off) and **all-you-can-eat dim sum lunch featuring more than 20 dainty dumplings** made-to-order and served to table, available in limited quantities, at just HK\$270 (30% off) per person. Offers at Cuisine Cuisine will be available for instant redemption from mid-May onwards.

Over at WHISK, one may treat himself to a creative showcase of premium Japanese ingredients cooked in a modern French way with **8-course omakase dinner set at merely HK\$690** instead of original HK\$890 (22% off) while COCO is the place for enjoying a glamorous **afternoon tea set at just HK\$298 for 2 Guests** (30% off). In May and June the stylish café-pâtisserie will be serving a three-tiered set of sweet and savory finger foods that are all about cheese featuring moreish Parmesan Choux with Green Tea White Chocolate Cream and elegant Limoncello Mascarpone Napoleon.

The biggest attraction for seasoned Hong Kong foodies are Yamm’s **buffets with lunch, tea and dinner for 2 Guests options up to staggering 48% off**. Social distancing-proofed all-you-can-eat restaurant of The Mira Hong Kong where extra safety and hygiene measures are long in place is famed for abundant seafood selection with live cooking stations ranging from sushi to tempura, teppanyaki, yakitori, cooked to order Asian-style noodles and Indian specialties at dinner while lunch is a rotating weekly gamut of flavors from Thailand and Vietnam, Singapore and Taiwan, Japan and fresh seafood with freshly shucked oysters. Dinner for 2 hungry foodies can be enjoyed for only HK\$988 (28% off) while lunch for 2 will set you back as little as HK\$398, a saving of 39%. Yamm’s buffets can be redeemed from June 1.

Adding to the mix is a perfect token of appreciation or symbolic celebration in shape of non-vintage **G.H. Mumm Cordon Rouge Champagne 75cl at incredible HK\$298 net** (for take away only). How many times a year do we tell ourselves 'This calls for a glass champagne!' or 'Let's pop the bottles!'? Now is your chance to stock up your home cellar with a few bottles of prestigious bubbly from France that can complement any gift for friends or serve as a thoughtful touch to any family celebration or surprise romantic dinner.

There is no better gift than a gift of well-being and with that in mind, The Mira Hong Kong also brings in its **spa vouchers valued at HK\$500 and HK\$1,000 discounted by 25%** which make for a perfect surprise for spa-loving friends and dearest family members who deserve deeply relaxing, regenerative and detoxifying rituals. Among the complete portfolio of results-oriented treatments, MiraSpa specializes in therapeutic massages blending Asian and Western techniques, innovative facials using top of the line spa product brands, and a full range of beauty touches for nails.

About The Mira Hong Kong

The Mira Hong Kong is a smoke-free, design-driven urban retreat with 492 boldly accented guest rooms, including a collection of 56 suites and specialty suites. Overlooking the lush Kowloon Park and centrally located in Tsimshatsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district, the hotel easily connects guests to all parts of the vibrant metropolis being a short walk from MTR stations and the Star Ferry. The Mira Hong Kong is a member of Design Hotels™. www.themirahotel.com



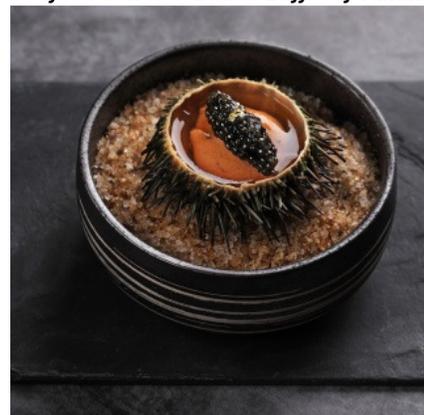
Roasted Peking Duck at Cuisine Cuisine



Seafood Tower at Dinner Buffet of Yamm



All You Can Dim Sum Lunch at Cuisine Cuisine



WHISK Omakase Dinner



Regenerative treatments at MiraSpa



Afternoon Tea Set at COCO

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Hi-res images available for download at: https://bit.ly/tmhk_flashsale_media

For media enquiries or additional images, please contact:

Agnes Ma

Director of Communications | The Mira Hong Kong
Tel +852 2315 5574
agnes.ma@miramar-group.com

Jakub Lewandowski

Public Relations Manager | The Mira Hong Kong
Tel +852 2315 5181
jakub@themirahotel.com