

Press Release

For Immediate Release

MIB Cocktails, Snacks and Binge-Watching at Room One - Sports Bar to Build Excitement for the “Men In Black: International” Hong Kong Release

17 Apr 2019, Hong Kong: In anticipation of the highly awaited blockbuster “Men In Black: International” hitting the cinemas on June 13, The Mira’s Room One – Sport’s Bar transformed into a true MIB fan’s movie den will be showing the popular American sci-fi comedy *Men In Black I, II, III* on the first two weekends in June from 4pm till closing hours late at night. In addition, in May and June, the sleek lobby bar popular among the local crowd and international guests will be serving a special menu of snacks and cocktails inspired with the black-suited agents who protect the universe from mischievous aliens.

Directed by F. Gary Gray from *Fast and Furious 8*, “**Men In Black: International**” will be starring Chris Hemsworth, Tessa Thompson and Liam Neeson. In this new adventure, they tackle their biggest, most global threat to date: a mole in the Men in Black organization.

What better way to celebrate the arrival of a new flick, than kicking back with friends in the comfy sofas of Room One – Sports Bar and re-watching all three previous highly popular movies of the *Men In Black* franchise? Hidden within a futuristic and highly cinematographic hotel lobby and equipped with three crisp HD TVs, Room One – Sports Bar features cocoon-like interiors with comfortable booths perfect for mingling with friends, a private room for a small party gathering, and a generous lounge area where an additional projector will be screening the first three movies of the MIB series.

To make the occasion merrier, Guests can misbehave like true aliens or agents sipping on one of the 3 specially crafted cocktails priced at HK\$128 each. The vicious **Green Virus** is a pandan-infused blue-green vodka-based cocktail with elderflower liqueur served in a rope-stranded bottle. Frothy **Agent White** features a mix of Malibu, orange liqueur, passionfruit syrup, pineapple juice and yogurt while deceptively sweet yet potent **Agent Black** is a concoction of Gosling Rum, Guinness, cacao and coffee liqueurs with a touch of blackberry. A combo of 2 drinks with a **platter of MIB-inspired snacks** (HK\$328 for two) including Squid Ink Grissini with Parma Ham, Chili Lime Prawn Filo Cup, Stuffed Portobello Mushrooms with Roasted Tomatoes and Cheddar Cheese, and mini Caprese Kebabs is a tempting option for hungry movie night fans craving for an evening snack.

MIB Cocktails & Snacks will be served at Room One Sports Bar from **May 3 – Jun 30**, from 4pm till late. **Men In Black I, II, III Binge-watching Weekends** are scheduled on **June 1, 2, 8 & 9**, from 4pm till 2am on Saturdays and 1am on Sundays.

All prices are subject to 10% service charge.



MIB-inspired cocktails and snacks will be served at Room One – Sports Bar for 2 months



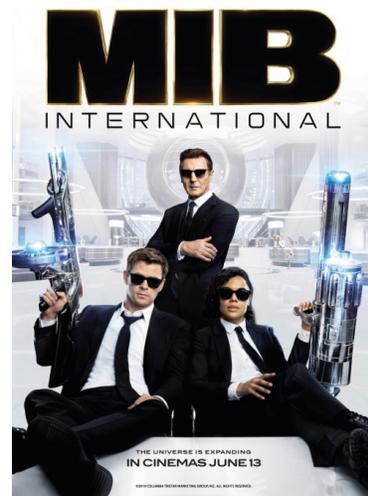
A line-up of MIB-inspired cocktails (left to right): Green Virus, Agent Black and Agent White



Room One – Sports Bar features open space layout with island bar that allows for unobstructed view of HD TVs from every angle and makes socialising among sports or movie fans even easier



Private room for gatherings of up to 24 Guests is the perfect spot to meet with friends on a game night, party away the night, or watch your favorite flick



The latest release of MIB series starring Chris Hemsworth and Tessa Thompson will appear in the cinemas on June 13

About Men In Black: International

The Men in Black have always protected the Earth from the scum of the universe. In this new adventure, they tackle their biggest, most global threat to date: a mole in the Men in Black organization. Directed by F. Gary Gray and starring Chris Hemsworth and Tessa Thompson the latest franchise of Men In Black will arrive at the cinemas worldwide on June 13, 2019.

www.meninblack.com

Hong Kong trailer: <https://youtu.be/4gPedKwwrf8>

#mibinternational #mib #meninblack

About Room One – Sports Bar

Seamlessly blending in with the sleek lobby lounge of The Mira Hong Kong, Room One – Sports Bar is a new place in Tsim Sha Tsui to meet with friends and watch the most anticipated sports events live on high-definition TVs with original bar bites and signature cocktails. Originally designed as an intimate retreat from the urban sprawl where intriguing mood lighting is enhanced by the eclectic sounds, Room One – Sports Bar turns into a buzzing venue on game nights showcasing highlight events of major tournaments from English Premier League to F1 Grand Prix. Standing out from the crowd, Room One – Sport Bar's soothing, cocoon-like interiors gently lit in neon-purple hues are a unique design collaboration between Hong Kong interior designer Andrew Choy of Atelier C+ and US lifestyle guru Colin Cowie.

Opening Hours: Sun - Thur, 3pm – 1am; Fri - Sat, 3pm – 2am

Bookings: +852 2315 5888 or roomone@themirahotel.com

G/F Lobby, The Mira Hong Kong, Mira Place, 118 - 130 Nathan Road, Tsim Sha Tsui

About The Mira Hong Kong

The Mira Hong Kong is a smoke-free, design-driven urban retreat with 492 boldly accented guest rooms, including a collection of 56 suites and specialty suites. Overlooking the lush Kowloon Park and centrally located in Tsimshatsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district, the hotel easily connects guests to all parts of the vibrant metropolis being a short walk from MTR stations and the Star Ferry.

From free high-speed Wi-Fi throughout entire hotel, complimentary on-the-go connectivity solutions, high-end Bose docking stations, wirelessly controlled on-screen infotainment, intuitive ambient lighting controls, to little details that make a difference, such as in-room safety box in which guests may charge their laptops, the hotel stands out among 21st century hospitality choices in Hong Kong. The Mira Hong Kong is a member of *Design Hotels™*.

www.themirahotel.com

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To download high-resolution images, please go to: http://bit.ly/TMHKxMIB_PRESS

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