

Press Release

For Immediate Release

Cuisine Cuisine at The Mira Unveils 2021 Collection of Mooncakes Timeless Classics and Exciting Modern Flavours in Eco-friendly Packaging Option



13 August 2021, Hong Kong: Continuously featured in The Michelin Guide Hong Kong & Macau since 2011, Cuisine Cuisine at The Mira, has unveiled the latest collection of Mid-Autumn treats for a resplendent festival gatherings with family and gift-giving. Hand-crafted with meticulously selected premium yolks used to make traditional White Lotus Seed Purée Mooncakes with Double Yolk, and the signature fragrant and buttery Egg Custard Mini Mooncakes, this season's collection also features four assorted flavours in "Petit Four Mini Mooncakes" box set including Pineapple Rose Purée, Rose Purée and Roselle, as well as Black Sesame Purée.

For the most important festive moment of the year, designed with Hong Kong families in mind, Cuisine Cuisine's mooncakes are proudly made in Hong Kong with high quality ingredients following a trusted recipe executed by the master chefs of the modern Cantonese restaurant.

Presented in a new, elegant **Renaissance-style design chest box** and individual colourful paper boxes inspired by Mid-Autumn mythology featuring 4 symbolic icons of the legend: Full Moon, Paper Lantern, Jade Rabbit and the Moon Goddess, Cuisine Cuisine's sweet treats carry warm and cheerful blessings of the festival perfect for sharing with loved ones and VIPs. For environmentally-conscious consumers, the entire selection is also available in colorful, **eco-friendly FSC-certified paper boxes** without the chest for a lesser footprint, greater gifting convenience and same deliciousness inside.

On top of the **early bird discount available from now until 14 September** Hong Kong foodies may unlock extra **10% off consumption rewards** at Cuisine Cuisine outlets when settling the payment via designated platforms including Alipay HK, Wechat Pay HK and Octopus.

Mooncakes vouchers are **available for sale until 14 September 2021** at all Cuisine Cuisine and Tsui Hang Village branches, as well as at the online shop <http://www.Mira-eShop.com>.

Cuisine Cuisine's Mooncake Gift Boxes 2021

White Lotus Seed Purée Mooncakes with Double Yolks \$498

Only the choicest salty egg yolks of premium quality are used for the mooncakes. Skillfully crafted with satin smooth white lotus seed purée.



<p>Egg Custard Mini Mooncakes \$468 Meticulously prepared rich and grainy egg custard encased in a buttery pastry shell.</p>			
<p>Petit Four Mini Mooncakes \$498 Four assorted flavours of mini mooncakes (2pcs each) include Homemade Pineapple Purée, Egg Custard, Rose Purée and Roselle Egg Custard, and Black Sesame Purée and Egg Yolk.</p>			
<p>Price list</p>	<p>Original Price (HK\$)</p>	<p>8 Aug – 14 Sep (HK\$)</p>	<p>Eco-friendly Version From now till 14 Sep (HK\$)</p>
<p>White Lotus Seed Purée Mooncakes with Double Yolks (4pcs)</p>	<p>\$498</p>	<p>\$438</p>	<p>\$348</p>
<p>Egg Custard Mini Mooncakes (8pcs)</p>	<p>\$468</p>	<p>\$408</p>	<p>\$328</p>
<p>Petit Four Mini Mooncakes (8pcs)</p>	<p>\$498</p>	<p>\$438</p>	<p>\$348</p>

About Cuisine Cuisine at The Mira

An upscale, modern Chinese restaurant offering the finest Cantonese and Chinese delicacies, with a unique contemporary twist Cuisine Cuisine at The Mira showcases a dining experience that's steeped in some of the most exacting Cantonese culinary traditions, serving top quality, authentic fare crafted by master chefs. Paired with friendly and attentive service and verdant Kowloon Park views echoed in the restaurant's jade green designer interiors, a selection of more than 380 wines recognized with a prestigious Best of Award of Excellence by *Wine Spectator* since 2016, sets the tone for the perfect dining experience.

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Inquiry: +852 2315 5222

Cuisine Cuisine (Central)
3101, podium level 3, ifc Mall, Central
Hotline: +852 5361 3070
Inquiry: +852 2393 3933

About The Mira Hong Kong

The Mira Hong Kong is a smoke-free, design hotel with a total of 492 boldly accented guest rooms, including a collection of 56 suites and meticulously designed specialty suites. Centrally located in Tsim Sha Tsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district and a close walk to the local MTR station and the Star Ferry, the hotel easily connects to all parts of the vibrant metropolis. Since its opening in 2009, The Mira Hong Kong is a member of Design Hotels™.

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Hi-res images available: <https://bit.ly/2VsVmAW>

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