

Press Release  
For Immediate Release

## Check Into The Mira and Take Off To A Summer World Tour Journey Explore 19 Countries with 34 Thematic Experiences featuring 180 Workshops As The Design Haven Unveil Its Brand New Game Floor - Mira Wanderland

July 2021- Hong Kong: Staycay your way at the design haven located in the bustling heart of Tsim Sha Tsui at **The Mira Hong Kong** as the award-winning urban retreat unveils its brand new **Summer World Tour** to delight discerning travelers from **July 16 to August 29**, offering **19 countries with 34 thematic experiences through 180 workshops** as your exhilarating experience during your stay. Set sail your eclectic exploration at the brand new game floor **Mira Wanderland on 17/F** where everything electrifying and in between awaits you and your loved ones to embrace your stay with an aspiring adventure.

### **A One Of Its Kind Summer World Tour with 34 Thematic Experiences, featuring 180 Workshops For You To Choose From**

Embark on an exciting journey and pick from fabulous staycations filled with electrifying experiences inspired by popular destinations and revolving around **Action, Art & Adventure** curated to delight you and your loved ones this summer! **Rise and shine with the Daily Morning Ritual** or whet your appetite with an array **gourmet surprises** and entertainment without leaving the city! Design your stay from **family fun, a romantic getaway or a BFF summer fest** where your imaginations will turn into reality through workshops inspired by your dream destinations from around the globe!

#### **A marathon of exciting experiences and more :**



#### ***Rise & Shine With Daily Wellness Ritual***

Stretch, bend and bond with your children and engage in a fun and inspirational yoga practice to start off your morning!



#### ***ARTful Journey and Interactive Experiences***

Fill your staycation with **DRUMatic moments** and explore the beauty of music with your little ones; or join a session of glow in the dark painting inspired by the polar lights of Finland



### **Embark On An Adventurous Summer**

Spark a talent in your kids by letting them join the **Little Paleontologist, Little Armstrong** or **Little Einstein** class, or let the magic begin with Jeff Teo.



### **Culinary Workshops With The Flavours of The World**

From dim sum bites with local flavours handcrafted by **Cuisine Cuisine**, a tea masterclass with the Hotel's **tea sommelier Michael Ip** to a full English jamming with Culinary Director - **Sheldon Fonseca**

### **A Pioneer Citywide Chase Tag Event Hosted By The Design Haven In collaboration with Hong Kong Chase Tag Association**

As one of the world's most played activities, Chase Tag is also a childhood memory to many of us! Join the first city-wide tournament at The Mira Hong Kong launched in collaboration Hong Kong Chase Tag Association on August 15 & 22 and head up to the design haven's penthouse ballroom which would be transformed into a thematic Chase Tag venue handcrafted for the playful souls to wander around to enjoy world's most played activity which became a worldwide activity all the way from U.K.!



### **Brand New Mira Wanderland**

Check into designer interiors and turn your staycation into the perfect occasion for all as the award-winning lifestyle urban retreat unveils a brand new game floor, the **Mira Wanderland (17/F)**, featuring exhilarating activities ranging from a brand new original **secret museum themed Escape Room, immersive F1 racing**

**car simulation** and the stylish spaces including the **Dino Jungle handcrafted for the adventurous souls or surrender to the Sweet Spot where you and BFFs** can get social with a shot that will turn your vacation into moments of perfection! For a secluded movie experience – why not indulge in your **DEVIALET private theatre with LIMOSS recliners**. Designed to delight the little ones – visit our **indoor playgrounds or engage roam around the Activity Floor from NINTENDO switch sports games, Table Tennis fun, Basketball Challenge to Giant Tetris & Air Hockey or a Dancing-Off** and more



**Available from HK\$888 only - Unlock 10% Discount With Selected Electronic Payment**

Take your pick of thematic experiences to staycay your way during the promotional period while charges may apply for selected activities. **Stay N' Chill from HK\$888** only in a City Room with a world of gourmet available for in-room enjoyment and **daily buffet breakfast for two**; or check into **your Foodie Haven from HK\$1,238 with HK\$700 dining and spa credit\*** during your stay with **sunny buffet breakfast for you and your loved ones!**

Unlock an array of **MIRAcle Rewards** from **August 1 to December 31, 2021** debuted by Miramar Group in support of the Hong Kong SAR Government's Consumption Voucher Scheme and enjoy an extra 10% discount for all room bookings via selected ePayments including **Alipay HK, WeChat Pay HK & Octopus**. Visit the Hotel Website for more about The Mira Summer World Tour

Offers are subject to terms and conditions and all activities must be booked in advance. 10% service charge shall apply to all offers. For booking and enquiries, contact us at +852 2315 5605 or reservations@themirahotel.com

**More Miravelous Experiences For Your Selection**



Brand New Secret Museum Themed  
Escape Room



Create your instafame with local lifestyle KOL  
Ms **@YukiMaryRosel** and get some insider  
hacks from a person who lives and breathes  
social media on a daily basis!



Move your body like a Bollywood movie star



Let your little princesses indulge in a French bejeweled nail session with sweet bites and more at MiraSpa



Led by professional mermaid dance trainers, slip into your mermaid tail at the infinity pool and create your perfect moment to shine bright in the social media world.



Summon your inner magician this summer as you join our series of magician classes with the renowned magic master - Jeff Teo

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Download high resolution images: <https://bit.ly/Mirathon2021-SummerWorldTour>

### About The Mira Hong Kong

The Mira Hong Kong is a smoke-free, designer hotel with 492 boldly accented guest rooms, including a collection of 56 suites and specialty suites. Overlooking the lush Kowloon Park and centrally located in Tsimshatsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district, the hotel easily connects guests to all parts of the vibrant metropolis being a short walk from MTR stations and the Star Ferry. The Mira Hong Kong is a member of Design Hotels™ and a partner hotel of Marriott Bonvoy™ program. [www.themirahotel.com](http://www.themirahotel.com)

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