

## Press Release

*For Immediate Release*

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### **The Aurora Of Festive MIRAcles Is Coming To Town**

Stay, Dine & Win Your Own Trip With a 7-day Tour in Finland and More **FIN**tastic Prizes  
As The Award-Winning Urban Lifestyle Retreat Teams Up  
In Partnership with Visit Finland, Finnair and Miramar Travel

November 2021, Hong Kong: This holiday season at The Mira Hong Kong, be invited to witness the magic of Christmas miracles inspired with dazzling Aurora spectacle and unlock **Northern Lights thematic staycay you will never forget, festive feasts and celebrations that are merry & bright, signature wine and dine series, Magical Christmas Dinner at the penthouse Ballroom, Vanilla Winter Warmer Spa Indulgence, Gourmet Galore & Festive Goodies** available from your fingertips to your doorstep, **Holiday Gift Ideas** and more for the imagination to take flight! Don't miss out on the **complimentary Gingerbread man classes** designed to delight you and your loved ones **(Dec 18 – 26) during your stay**; or your chance for this season to **meet and greet the Santa whilst enjoying the Miraculous Festive Dance performance by Nessa Dance Studio** available on **Christmas' Eve and Christmas Day only!**

What's more, all Guests who stay, spa and savour festive miracles stand a chance of winning **a pair of flight tickets sponsored by Finnair and a 7-day tour around Finland by Miramar Travel** to make this season one where wishes do come true!

### **5 Festive Staycations for the Holiday Season: Suite Feast, Aurora Glamping, Gourmet Galore, Magical Night & Spa Treat**



**Suite-n up your holiday staycay with the aura of Northern Lights.** The Mira decks the halls and elevates the festive excitement with a dazzling display of the **Northern Lights in all specialty suites on its 5/F** for you and your loved ones to celebrate the magic of Christmas in the most enchanting of ways with **5 miraculous staycation choices!**

To make your staycation extra MIRAculous, **Finnair** has conjured up the reindeers and magic to charm **each room with the FINtastic touch of a Postcard from Finland** as a festive blessing; a **Reindeer or Moomin plush toy** for the **Festive Glamping and Suite Turkey packages**; and a festive gift for those who would be joining the **Magical Christmas Night staycation!**



**Festive Suite Glamping from HK\$4,080 only – Now until Jan 31**

Unfurl your unforgettable suite **Festive Glamping experience from HK\$4,080 only** with a dazzling display of Northern Lights and a full-size Christmas Tree, an inflatable igloo on a private outdoor terrace perfect for star-gazing and a sizzling **Festive BBQ Menu** featuring Slow-cooked Turkey with Truffle Mash, Boston Lobsters and US Prime Rib Steak cooked for you.



**Specialty Suite Family Turkey Feast from HK\$4,200 only – Dec 1 to Jan 5, 2022**

Pick from The Mira's **luxuriously spacious pods** and enjoy a **roasted X'mas turkey with all the trimmings**, plus a **bottle of Champagne** for family and friends! Then retreat for the night **watching dazzling Aurora and flickering X'mas tree as you cuddle up with the Reindeer or Moomin plush toy gift!**



**Festive Stay N Chill Limited Edition Menu from HK\$1,280 only – Dec 1 to Jan 2**

Check into the City Room for a festive night to remember and indulge in the holiday special **seafood feast for a cozy Christmas for two** with a **bottle of house red/white wine** or complimentary **drinks in Minibar** with daily buffet breakfast at Yamm for two



**Magical Christmas Dinner at The Ballroom at HK\$3,080 for 2 Adult Guests – Dec 24 & 25**

Check in and join us with family at the glamorous penthouse Ballroom on a Magical Christmas Night with festive excitement starring **The Merlin Award-winning magician Louis Yan, Santa spreading the cheer, sumptuous buffet dinner** including the US Ranch Raised Roasted Christmas Turkey with Chestnut Stuffing and all the trimmings, and plenty of mulled wine to make the night even jollier! And those who aren't up for a **X'mas staycation** with an overnight stay in a City Room and breakfast included, may simply join the event itself while **early bird tickets are on pre-sale until 19 December.**

For those looking for an utterly warming, muscle-melting indulgence, why not opt for the staycation combined with a sensuous **Vanilla Winter Warmer spa ritual** at MiraSpa from **HK\$1,800 for one/ HK\$3,000 for two** to fill your holiday with a moment of self-care and pampering?

**Electrifying Festive Excitement & Entertainment: Santa Visit, Festive Dance Performance, Gingerbread man classes, festive gifts from Finland and a chance to win a holiday to see the sea of Northern Lights live**

Ignite the lights of festivity with all that excitement and entertainment. All hotel guests may take advantage of the **Gingerbread man classes available from December 18 to 26** during their stay at the design haven under the watchful eye of talented pastry chefs.



**Gingerbread man classes available from December 18 to 26 for all in-house guests**



**Win a holiday of your lifetime to see the sea the Northern Lights live**

Or on **Dec 24 & 25**, celebrate the season of joy with a **holly jolly Santa Meet & Greet experience at 5pm to 7pm** and catch the little angels **from Nessa Dance Studio charm the lobby** of The Mira with a **Miraculous Festive Dance performance** that will beam with all the **festive blessings and brilliance between 6:15pm to 7:30pm**.

To make this season extra miraculous, dive into the festive MIRAcles of an Aurora Thematic Staycay or spa indulgence that you will never forget or all those festive feasts and drinks that are merry and bright to join the **“Letter To Our Dear Santa” Raffle Game from Dec 1 – 25** for a chance to **win a pair of flight tickets and a 7-day tour around Finland**, thematic designer staycay, glorious gourmets or seductive spa prizes! Grab your FINtastic festive postcard upon check-in at **The Mira and write your wishes to Santa, then drop it into Santa Post Box located in the lobby**. On the night of the Boxing Day, authors of **12 of the most FINtastic letters** will be selected to win fabulous prizes from staycation to dining experiences & spa treatments.

### **Wine, Dine & Be Merry: all the festive feasts, Holiday Cheers Wine x Dine Series, and A Disco DeLights New Year’s Eve Countdown Party at Vibes**

#### **Feast of Fantasy: Aurora Christmas Buffets at Yamm**

Celebrate Christmas with a magical feast of fantasy at Yamm this holiday season! Expect nothing less than succulent roasts with X'mas turkey and Tomahawk carving, luxuriant seafood with superior sashimi, pan-fried foie gras, and delectable Christmas desserts hand-crafted by our pastry chefs! Bring your family to a jolly holiday brunch or dreamy dinner buffet and spot the Santa and balloon twister on Christmas Eve or Christmas Day!



#### **24 Dec – Christmas Eve Brunch Buffet**

##### **[Santa & Balloon Twister]**

11:30am – 1:30pm | HK\$688 (Adult) / HK\$328 (Child)  
2:00pm – 4:00pm | HK\$588 (Adult) / HK\$328 (Child)  
inclusive of free-flowing sparkling wine / juice and cocktails

#### **25 Dec – Christmas Day Brunch Buffet**

##### **[Santa & Balloon Twister]**

11:30am – 1:30pm | HK\$688 (Adult) / HK\$328 (Child)  
2:00pm – 4:00pm | HK\$588 (Adult) / HK\$328 (Child)  
inclusive of free-flowing sparkling wine / juice and cocktails

#### **26 Dec – Boxing Day Brunch Buffet**

11:30am – 1:30pm | HK\$488 (Adult) / HK\$288 (Child)  
2:00pm – 4:00pm | HK\$438 (Adult) / HK\$288 (Child)  
inclusive of free-flowing sparkling wine / juice

#### **24 Dec – Christmas Eve Dinner Buffet**

##### **[Santa & Balloon Twister]**

5:30pm – 8pm | HK\$1,388 (Adult) / HK\$598 (Child)  
8:30pm – 11pm | HK\$1,288 (Adult) / HK\$598 (Child)

inclusive of free-flowing wine / juice

#### **25 Dec – Christmas Day Dinner Buffet**

##### **[Santa & Balloon Twister]**

5:30pm – 8pm | HK\$1,188 (Adult) / HK\$598 (Child)  
8:30pm – 11pm | HK\$1,128 (Adult) / HK\$598 (Child)

inclusive of free-flowing wine / juice

All prices are subject to 10% service charge.

Child price is 3 – 11 years old inclusive.

## French-Japanese Jingle Bells at WHISK - 24 to 26 Dec



Exchange holiday blessings with your loved ones at WHISK over a sublime 10-course **Festive Omakase Dinner** (HK\$1,580) showcasing winter's finest ingredients selected by Chef Oliver Li. From Kinmedai with Truffle to Caviar and Uni, and French Polmard Beef Tartare with Sansho, each plate sounds like a Christmas gift. Don't miss the **Jolly Omakase Brunch** (HK\$1,088) with 8 sublime dishes topped with unlimited oysters and free-flowing champagne, extending over 3 days (25 - 27 Dec) this Christmas!

## Dazzling Aurora Afternoon Tea at COCO - 1 to 30 Dec

Make a winter wish and let COCO transport you to the dreamy snowscapes of the North Pole with whimsical pastries and savories! Tuck into Mini Aurora Cake glazed with a spectacular display of Northern Lights, White Chocolate & Rose Financier Snow Cabin, creamy Hokkaido Snowball with vanilla custard, and irresistible Black Truffle and Raisin Scones with Devonshire clotted cream served with signature **Nordic Lingonberry Jam** and one other of **6 incredible flavours of Artisan Jams & Spreads by Chef Sheldon Fonseca** launching at COCO just in time for festive gift-giving!



Available from 1 – 30 December 2021 (excluding 24, 25, 26 & 27 Dec)\* from 3pm to 6pm (Mon – Thu) and 3pm – 5pm (Fri & Sun)

### Classic Afternoon Tea

HK\$568 for 2 guests/ HK\$268 for 1 guest including our selection of TWG teas or Illy coffee

### Champagne Afternoon Tea

HK\$848 for 2 Guests with a bottle of Perrier Jouët Grand Brut NV Champagne (375ml)

## Cantonese Christmas & New Year's Eve – Dec 24, 25 & 31



Dash your Christmas or New Year's Eve with a Cantonese dinner feast at Cuisine Cuisine this holiday season as Chef Edwin Tang dishes out **7-course festive set** at HK\$2,388 for 2 Guests with a glass of champagne included. Featuring sublime specials such as Crispy Kuruma prawn with egg yolk and rose sauce, elegant Smoked South Africa abalone with Tieguanyin as well as surprising Pan-fried noodles with Japanese bean curd and shrimp roe in abalone sauce the Asian take on Christmas is no how less rewarding than a plate of roasted turkey!

## Holiday Cheers: Festive Wine x Dine Series at WHISK & Cuisine Cuisine Dec 4, 12, 17 & 30

Mark your calendar for these 4 exclusive events for wine lovers as The Mira presents an enviable line-up of Premier Grand Cru Classé wines, award-winning guest sommeliers, and a prestigious cuvée brunch! At WHISK, expect complex and bold Big Bordeaux wines introduced by Wallace Lo, skillfully matched with organic lamb and intensely flavoured wild game by Chef Oliver Li who also works hand in hand with Reeze Choi to curate a tasting journey introducing lesser-known, boutique gems from sake to Swiss wine and Belgian beer to match with French-Japanese creations such as Seared Monkfish with roasted Jerusalem artichoke and 40 days dry-aged A4 Wagyu with fermented grape.



### **Chef x Somm "4 Hands" Wine Dinner at WHISK**

Date: Dec 4 (Sat), 7pm – 10pm  
Special Guest: Reeze Choi, award-winning Sommelier & Founder of Somm's Philosophy  
Price: HK\$1,888

### **La Spinetta Wine Dinner**

Date: Dec 17 (Fri), 7pm – 10pm  
Price: HK\$1,480  
for 6 courses with 6 glasses of wine

### **Dom Perignon Omakase Brunch at WHISK**

Date: Dec 12 (Sun), 12pm – 3pm  
Price: HK\$1,988  
with 1 bottle of Dom Perignon Champagne for 2 Guests and free-flowing Perrier-Jouet / G.H. Mumm Champagne

### **The Big 5 Bordeaux Wine Dinner**

Date: Dec 30 (Thu) 7pm – 10pm  
Special Guest: Wallace Lo, award-winning Sommelier & Co-Owner of Somm's Philosophy  
Price: HK\$5,888  
Wine Selection:  
Perrier-Jouet Belle Epoque 2013  
Château Haut-Brion 1994  
Château Latour 2013  
Château Margaux 2016

Seats are strictly limited. Booking Enquiries: 2315 5999 (WHISK) / 2315 5222 (Cuisine Cuisine) or

### Aurora Cocktails at Vibes - 1 - 31 Dec 2021, 5pm till late



Get in the merry spirit of festive celebrations at Vibes which for a limited time this winter serves a choice of dazzling cocktails (HK\$138 each) inspired with Aurora Borealis! Sip on "**Celestial Magenta**" fueled with Southern Comfort and home-made cinnamon syrup; "**Stormy Twilight**" dashed with violet pea flowers essence and garnished with candied gin; bright green "**Aurora Spritz**" or the hypnotizing "**Northern Lights**" built on original craft gin from Finland, glacial blue HpnotiQ Liqueur, and dusted with edible aqua luster!

### Disco DeLights New Year's Eve Countdown Party – 31 Dec 2021

If you love the nightlife, if you live to boogie, you won't miss the Disco DeLights Countdown Party at Vibes, Hong Kong's premier open-air lounge bar featuring running waterways, live fires, lush greenery and comfy cabanas – the perfect laid-back setting for a fun-luvin' crowd! A mirrored **disco ball**, **smoke effects**, **confetti guns**, and a riot of colours provide the perfect backdrop to toast to a better year to come with champagne and **unlimited cocktails** surrounded by the nearest and dearest souls at your table! Pro dancers and **2 live DJs, Gie and DJ Patrice Escalante** will keep you on the dance floor all night long! Make sure to grab the **early bird tickets on pre-sale until 28 December!**



**Countdown Party under the stars at Vibes gathers notoriously well-heeled crowd**



**80s Disco Legends is the dress code and party theme for the Party with 2 live DJs**

**TICKETS: HK\$568 / HK\$598**

with open bar on selected drinks and 1 glass of G.H. Mumm Brut NV Champagne  
*Party tickets do not include seats.*

**TABLES: HK\$1,000 / HK\$1,500 (for 4 / 6 Guests)**

guaranteed seating with table service

1x bottle of G.H. Mumm Brut NV Champagne (0.75L)

*Entry Tickets need to be purchased separately*

**PRIVATE CABANAS: HK\$7,080 / HK\$7,480**

10 tickets with open bar on selected drinks guaranteed seating with table service

1x Magnum bottle of G.H. Mumm Brut NV Champagne (1.5L)

1x standard fruity shisha

Festive Bookings Hotline: 2315 5885 or [dining@themirahotel.com](mailto:dining@themirahotel.com)

Online Tickets to Selected Events: [www.themirahotel.com](http://www.themirahotel.com)

*All prices listed below are subject to 10% service charge unless specified otherwise.*

### **Holiday Gifts & Festive Feast at Home**

Don't delay with gift shopping till the last day and check out **holiday gift ideas from The Mira**, featuring sweet festive goodies to shower your loved ones with and gorgeously wrapped spa treats that will enhance your well-being! For a memorable feast around family table, order Roasted X'mas Turkey set, or the complete festival menu take-away sets by Yamm for gatherings with friends at home! Order online at: [www.mira-eshop.com](http://www.mira-eshop.com)

### **Whimsical Festive Goodies by COCO - 25 Nov - 26 Dec**

Send your wishes with original chocolate creations and traditional pastries that are a must on every Christmas table! Hand-crafted by COCO pastry elves, this season's collection features dreamy **Aurora Cake** (HK\$398) with a whimsical chocolate glaze available in large and small size as well as homemade Italian Panettone, German X'mas Stollen, and a playful Gingerbread House!



**Dreamy Aurora Cake  
with a whimsical chocolate glaze**



**Mini Gingerbread House  
with candy and frosting**

### **Homemade X'mas Turkey Takeaway Set – 26 Nov to 26 Dec**

Look no further than The Mira for a succulent festive roasted turkey simply made for joyous family gatherings at home! This holiday season the hottest takeaway set in town features **US Ranch Raised Roasted Turkey with a full set of condiments** such as traditional Herb & Apricot Turkey Stuffing, roasted "Piglets in Blankets", Black Truffle Potato Puree, and signature Nordic Lingonberry & Apple Chutney all available at **HK\$1,888 per set (suitable for 6 - 10 diners)** only.





**Golden Roasted X'mas Turkey Set from The Mira comes with all the trimmings**



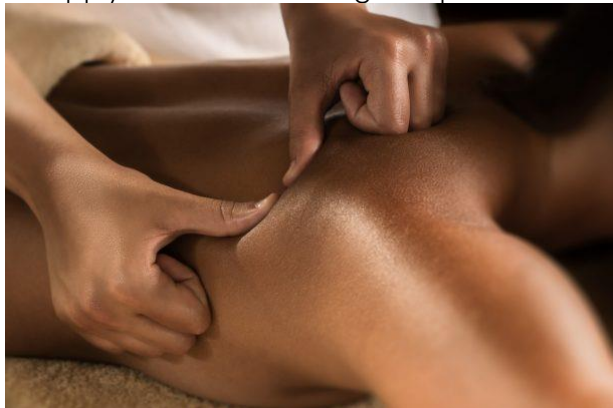
**Festival Food Box Take-away Set from Yamm features deluxe seafood**

For those who crave for a feast at home – why not order **Yamm's Feast@Home Food Box**, a choice of 2 sets of Western & Asian signature specials from HK\$3,088 for 6 Guests, all ready to be served on your family table!

### **Winter Spa Special & Spa Gift Ideas at MiraSpa (1 – 31 Dec)**

Surrender your senses to a **90-minute Vanilla Winter Warmer treatment** at MiraSpa combining a hot stone massage with use of aromatic vanilla oils and a Deep Heat Body Wrap for a total body pampering that not only nourishes the skin but also helps to relieve all the tension! Same-day access to wellness facilities including our heavenly waterbed lounge and the infinity pool is included!

Available until 31 Dec 2021, 9am – 9:30pm (last booking) at MiraSpa, B/3 Level, The Mira Hong Kong.  
 Mon – Fri: HK\$1,280 (Original Price: HK\$1,600)  
 Sat, Sun & Public Holidays: HK\$1,360 (Original Price: HK\$1,700)  
 T&C Apply. Advance booking is required. Price is subject to 10% service charge.



**Escape the winter chills to MiraSpa and succumb to a vanilla-scented warming ritual**



**Spoil your friends this festive season by giving them miraculous gifts from MiraSpa**

Or share the joy of well-being with your loved ones and surprise them with gorgeously scented spa goodies from the beloved UK brand **Aromatherapy Associates** and **Five Senses**

featuring relaxing bath products, organic body massage oils and revitalising moisturisers even gents wouldn't be able to resist! Order before 17 Dec to **enjoy 20% off** on treats such as adorable **Mini Moment Forest Therapy Bath & Shower Oil** (HK\$130) which doubles up as a X'mas Tree ornament! If you spend HK\$1,000 or more, **Santa will throw in a HK\$500 MiraSpa cash voucher** for your next visit.

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### **About Visit Finland**

Visit Finland is subordinate to Business Finland. Business Finland aims to promote Finnish trade, investment, tourism and provide financial support for Finnish innovation. The main responsibility of Visit Finland is to promote Finland as an attractive tourism destination worldwide.  
[www.visitfinland.com](http://www.visitfinland.com)

### **About Finnair**

Finnair flies between Asia, Europe and North America with an emphasis on fast connection via Helsinki, flying via Helsinki means you will spend less time waiting for flights and move time to your destinations. At best, changing planes takes just 45 minutes. The airline, a pioneer in sustainable flying, by constantly renewing our fleet and especially by introducing the next-generation Airbus A350 XWB aircraft, we have been able to decrease our total emissions by up to 25%. To learn more please visit our website [www.finnair.com](http://www.finnair.com)

### **About Miramar Travel**

With branches across Hong Kong, Kowloon and the New Territories. Miramar Travel is the trusted choice for providing worldwide tours, booking air tickets and hotels, as well as vacation cruises and individualized travel packages.

Dedicated to providing an array of professional travel-related services, Miramar Travel has developed over 400 different tours to more than 50 countries around the world. Miramar Travel was appointed as "Accredited Space Agent" in Hong Kong, Singapore, Malaysia, Thailand, Indonesia, Taiwan, Philippines, which is the first and only agent in the region allowed to reserve seats aboard Virgin Galactic's suborbital Space flights.

It has developed a new e-commerce platform recently to enhance customers' travelling experience.  
[www.hkmiramartravel.com](http://www.hkmiramartravel.com)

### **About The Mira Hong Kong**

The Mira Hong Kong is a smoke-free, design hotel with a total of 492 boldly accented guest rooms, including a collection of 56 suites and meticulously designed specialty suites. Centrally located in Tsimshatsui, the heart of Hong Kong's commercial, shopping, dining and entertainment district and a close walk to the local underground, railway stations and the Star Ferry, the hotel easily connects to all parts of the vibrant metropolis.

*The Mira Hong Kong is a member of Design Hotels™*  
[www.themirahotel.com](http://www.themirahotel.com)

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